

MARCH 2013

THE *Record* OF
HAMPDEN-
SYDNEY
COLLEGE



IN THIS ISSUE

Ray Rostan's 300th Win
Entrepreneurship
Greek Life



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THE *Record* of HAMPDEN- SYDNEY COLLEGE

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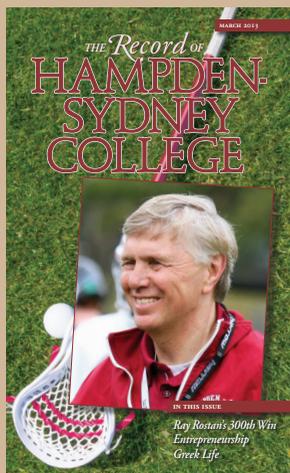
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H-SC ENTREPRENEURS TALK ABOUT PUTTING EVERYTHING ON THE LINE

JOHN LEE DUDLEY '95

Like greatness, some people are born entrepreneurs and others have entrepreneurship thrust upon them.

Coite Manuel '99, the creator of Food Chain, falls into the latter category. In January 2009, he was laid off from his job in economic development helping low-income people and areas in Washington, D.C. Faced with few job prospects in a terrible economy, he decided to go out on his own.

"I was working to help other people start businesses, so I was interested in trying my hand at it," says Manuel. "Also, I really liked the autonomy that comes with it, the newness of what happens every day."

In popular parts of Washington, you can find dozens of food carts parked on the sidewalk. They each sell the same things for the same prices; no one has much competitive advantage. Manuel wanted to help these vendors make more money (and some for himself) by supplying them with better products to sell at a higher profit margin. He would cook gourmet-style meats for products such as barbecue sandwiches and tacos rather than their typical fare: cheap, steamed hot dogs.

These street vendors are not the people you see selling from gleaming food trucks. Typically, street vendors are immigrants selling prepackaged foods and convenience items from old, worn-out carts. After the vendors close down for the day, they take their food carts to one of the few locations in the city that will store them for

the night. One of the requirements, however, is that the vendors must restock their carts with items sold by the same company that operates these locations.

"It's literally buying from the company store," says Manuel. "It's a monopoly where they are taking advantage of the vendors. Part of the reason I wanted to get into this business was

to 'take down the man' a little bit. I wanted the fight. I knew that if I treated these people with respect and introduced this new concept, I could probably get a little traction."

Slowly Manuel convinced some street vendors to partner with him and to try selling better tasting, more profitable food. "You know, I was pretty scared, jumping in, giving it a shot, really seeing what you're made of. It was challenging. I had never worked in the food industry before. I had never started a business before. It was all new to me."

Adding to the stress of starting a new business was the fact that two of Manuel's friends were following him around. He had told them about his idea and they asked if they could use his experience for a documentary film. Manuel agreed; his struggles and successes were all being captured for the world to see.

For about two years he worked with vendors to lift their businesses to the next level, but it was not working.

*"You know,
I was pretty scared,
jumping in,
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you're made of...
I had never started
a business before.
It was all new to me."*

COITE MANUEL '99
Founder,
Food Chain

“The flaw in the business is that those hot dog carts have been around for so long. They have old, faded stickers on them, and most everything they sell is the stuff you find in a 7-11: honey buns, muffins, Jolly Ranchers, chips, candy, soda. It’s all junk food. The carts look beat up; they look old and rough. It’s really hard, when that’s your store, to offer something that costs six or seven dollars for lunch. To say, ‘This is made from scratch.’ It’s tough to make that work.”

Like any entrepreneur with a failing concept,

another making sweet tea. I have all kinds of people.”

Appropriately, the first person to rent out his kitchen was a street vendor, an Ethiopian woman who wanted to sell bread from her native country.

* * *

Not every entrepreneur is thrust into business for himself, though. **Dallas Christian ’03** worked on his idea for years before bringing it to market. He is the creator of the Play-ble, a corn-hole game that easily converts into a fully functional



Photo: Image Beerer Pictures

Coite Manuel '99, center, started Food Chain to provide new products to Washington D.C. food cart vendors.

he knew he had to make changes. Rather than use his commercial kitchen to cook the food himself, he decided to make the space available to others.

“When I made that shift,” says Manuel, “I tapped into a bigger market of customers who are caterers and people starting food businesses. Now I have people using my kitchen to make kombucha; it’s all the rage right now. I’ve got people making popsicles. I’ve got a dude making jambalaya; another making popcorn, and

table. The idea of multi-purpose tailgating equipment is simple; however, creating the Play-ble was no easy task.

Christian had the idea in 2004 and spent the next four years tearing apart every table he could get his hands on. In 2008, he had a working prototype and applied for a patent, which he got in 2011. Meanwhile, the big tailgating fan established the e-commerce website *TailgatingFannatic.com*, which sells 17,000 tailgating products sporting licensed collegiate and professional team



Dallas Christian '03 turned his love of tailgating into a profitable business.

logos.

“I love college football. I love watching it and I loved playing it. I love tailgating before games, spending time with friends, and having fun. I gauge success by happiness. Some people are driven by money. Some people are driven by fame. Some people are driven by power. You have to figure out what drives you. When you figure out what drives you then you can create a business model to achieve success.”

Though sheer tenacity has been a big part of Christian’s success, he gives credit to his Hampden-Sydney education. “Every single business has its own recipe for success. By having that broad education in all aspects of a business you are able to find an appropriate path to connect the dots. People coming out with just a finance degree or just an accounting degree are behind the curve because a lot of stuff that goes on in entrepreneurship and starting businesses doesn’t happen in textbooks. If you have at least some idea of every part of the business, it’s easier for you to make rational, well thought-out decisions.”

Having a “big idea” is only part of what makes someone an entrepreneur. He or she also must be able to get that idea to market. For

Chris Harker ’01 and his partners at Triple C Brewing in Charlotte, North Carolina, that meant finding people with the skills they need, but do not have. “We hired a professional brewer early on in the process, long before we opened, to make sure we knew what we were doing, buying the right equipment, getting set up the right way. We’ve learned a ton of stuff from him and count our stars that we found him. Hopefully we can make the same kind of choices with employees moving forward.”

Harker and his partners have relied on

many friends and family for support too. His brother is a general contractor and built Triple C’s facility. His father is also in on the act: “He works as our unpaid accountant, spending 40, 50, 60 hours a week on our behalf. It’s just a team effort.”

Though they have been open for less than a year, Harker and Triple C Brewing have hosted numerous charity events as well as many Charlotte alumni who turned out to watch streaming video of the Macon Game on the big screen. By partnering with local charities, Harker says he and his partners can help their community while exposing their brand to new markets.

Nineteen years ago when David Carter ’93 co-founded The Graphic Cow, a custom design apparel printing company, he and his partner Clayton Hunt (who attended Hampden-Sydney for one year) also sought out people with the talents they needed. He says, “I don’t have a lot of great skills: I can’t draw; I’m not creative; I can’t do the great artwork that our great designers do. I’m not someone who is inherently talented at setting up a machine and running the presses. But I think a lot of an entrepreneur’s talent is to go out and get people with a lot of



After creating and selling t-shirts at Hampden-Sydney, David Carter '93 co-founded The Graphic Cow to sell t-shirts at other schools.

different skill sets and to position them like a coach on a football field.”

Carter says he has always been the kind of person who liked selling things. “I was one of those kids selling Now-and-Laters in elementary school and selling baseball card collections in my teens. Then I was designing t-shirts at

Hampden-Sydney to sell at the girls’ schools. I saw that the Hampden-Sydney brand had some value on apparel at the girls’ schools. That was my indoctrination into the apparel business.”

Rather than invest heavily in equipment, Carter and his partner used their seed money to hire talented graphic designers. He adds that over



Two alumni have started craft breweries: Charlie Burroughs '04 of Back Bay Brewing in Virginia Beach works the brew kettle and Chris Harker '01 of Charlotte's Triple C Brewing Company delivers a keg of Light Rail Pale Ale via light rail.

the years, he has paid some employees more than he was making.

“Entrepreneurs want to get paid from the value creation,” says Carter, “not from the paycheck.”

The Graphic Cow started as a simple t-shirt company and has grown into innovative apparel



ABOVE: *Tulane Patterson '78 of Generation Solutions celebrates the opening of a new store.* BELOW: *Mike Conlan '01 of Widgeon River appreciates being able to work from home.*



company that works with a variety of organizations, including the fraternities and sororities they started with in 1994.

Charlie Burroughs '04 understands the value of working with a team. As the CEO and a co-founder of Back Bay Brewing Company in Virginia Beach, he often seeks advice from his four partners. “The nice part about having partners is being able to get their point of view on a problem. Everybody brings a different skill set. I’ve never run a small business before. I like to say that I’m the head honcho, but I am so far from the head honcho. I am trying to figure things out day by day, and I get a lot of guidance from my partners who already have businesses and who have been in business for a while. They

have guided me on a path to figure this thing out. As much as I would like to say this is all me, it’s not; this is a real partnership.”

Despite the recent craft brewing boom, there were no craft breweries in Virginia Beach before Back Bay Brewing. “There are some in Hampton and Williamsburg, but not Virginia Beach. Two of my partners have a lot of contacts in the restaurant and bar business, so we saw an opportunity to make this market our own.”

“When I go out and make another sale, get another bar or restaurant to carry our beer, it helps my self-esteem,” says Burroughs. “That’s how you build momentum. You always have to be growing or at least be thinking about the next move.” Back Bay Brewing, which Burroughs and one of his four partners conceived while sitting in a duck blind, has been open less than a year and the company is eager to establish itself as Virginia Beach’s staple brewery. They have ambitious expansion plans, but Burroughs says they are excited about the challenge.

So far, **Mike Conlan '01**, the founder of and operator of the building supply brokerage Widgeon River, Inc., has taken a different approach, doing nearly everything for himself. Unable to find a suitable person to create his company’s e-commerce website, he taught himself how to write code while he was busy growing a business that connected do-it-yourself homeowners with their local lumberyards. He now sells a variety of products across a number of websites.

“A friend of mine who was working for an electrical company said the Dyson Airblade hand driers were selling like hotcakes. Because I had already helped another buddy with some e-commerce stuff and I had taught myself how to code, I asked my friend if he could sell the driers to me. He said, ‘Yeah.’ I started selling those three Dyson hand driers and now I’m up to 300 different makes and models on my website handdryersupply.com. It’s probably the biggest part of my business right now and I’m getting ready to expand it to do other commercial products.”

Making that first sale as an entrepreneur

is incredibly rewarding. Conlan was away from work when he made his first sale, but remembers it well: “I was out hunting, and the system was set up so when someone placed an order on-line I would get a text message. I was sitting out in the woods and I get a text message saying I had sold two hand dryers to the National Institutes of Health in Washington, D.C. I sat there and thought for a few minutes that I was on to something. I still get a little tingle every time I hear the chime of my text.”

At Pennington & Bailes, an upscale collegiate apparel company co-founded by Tygh Bailes '99, the two partners sent a mass email to all of their friends and families on the day they officially launched their website selling a limited selection of embroidered stadium pants. The first order came in that morning.

“A man from South Carolina ordered a pair of Gamecock pants,” recalls Bailes of their first sale. “Our second order that morning was an Alabama pant. The third pair of pants were Ole Miss pants. I remember the first wholesale account was a store in Mobile, Alabama, and they bought Alabama pants and Auburn pants. You definitely remember times like that. It’s fun. It makes it worth it.”

Since that first pair of stadium pants, Pennington & Bailes has expanded to include many more products representing more colleges and universities. They now also sell belts, neckties, the solid-colored University Pant, and branded Oxfords, as well as women’s skirts and polos. They have also expanded the selection of college and universities. Once focused solely on the South, Pennington & Bailes offers upscale clothes branded with Penn State and Notre Dame.

This continual desire to develop new ideas and to think about the future resonates with

Tulane Patterson '78, the owner of Generation Solutions, a Lynchburg-based home health services and products company. He says, “I’m a person who likes to start things, and that is typical for entrepreneurs. We like to experiment. We like to try things. We are constantly thinking, constantly working on ways to improve. I am not an administrator. I am not the guy to run things. I am the guy to start things. Entrepreneurs are kind of like inventors in business and that fits my personality.”

Generation Solutions provides home health care services and products; it is also the parent company of The Scrub Shoppe, a retail outlet for professional nursing uniforms.

Patterson sees his company as more than a business; it is also a way to genuinely help people who need it. So, for him, creating a successful business means more than just making money. “Certainly I want to be profitable, but because part of what I do is a ministry and it is taking

care of people in their own home, a big part of success for me is reputation—not personal but company. Much of our business is word of mouth and if we take care of your mother and you’re happy, you’re going to tell other people. In Lynchburg and Roanoke and other small Virginia cities you live and die on your reputation. My success is built upon one happy family after another who are telling others.”

David Carter, who says he spent much of his 20s driving The Graphic Cow’s company van as his personal vehicle because he could not afford his own, knows his early sacrifices have paid off because he has created something sustainable. “I believe that for any entrepreneur what you want to do is know that for your customers you have created value and for your employees you have created a culture they are willing to support with much of their time.”

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TULANE PATTERSON '78
Founder,
Generation Solutions

Chris Harker of Triple C agrees. His sacrifices have been significant—he has not had a vacation in more than a year and works six days a week—but the rewards are even greater.

“It’s easy to look at the financial numbers, but we are more concerned about the long term and doing things right, being able to make a difference in the community. We fully realize how fortunate we are to do this and to have the access to the funds and everything that we did. We certainly want to pay it forward, and it’s an easy thing to do. All we have to do is pair up with charities and give them a portion of our sales. It introduces our brand to people who wouldn’t necessarily see it and it works out for everybody. I’m not worried about making a million dollars or having a beach house somewhere, I just want to be comfortable and be doing something I enjoy doing. It’s really nice to have found that.”

“When I first started out it was kind of scary,” says Conlan. “All of the sudden you’re saying that you’re working for yourself. I can’t tell you how many nights I’ve stayed up until three in morning writing code, adding products, doing research for the next day. After putting in ridiculous hours for five years, it’s all starting to pay off. I love running a business and making the decisions that need to be made. I like the sales and the challenges and the competition. I guess I could go back and work for someone else, but it would be hard to. When I’m the boss, I don’t have to go ask for permission or opinions; I just do it. It would be hard to go back.”

The success that many Hampden-Sydney entrepreneurs have found comes from their willingness to take on risk as well as their prepara-

tion. Bailes says, “At Hampden-Sydney you have to take a wide variety of classes. You have to take classes that might not be your natural strength. I had to take science classes; I had to take math classes. I’m not a math and science guy. We had to take rhetoric. Most of us hated it, but I really enjoyed it though a lot of guys I know didn’t like it. Nonetheless, we had to learn to work hard in subjects that are not our natural strengths. If you’re a small businessman, you have to do everything.”

So the Hampden-Sydney curriculum works for entrepreneurs, but how does the Hampden-Sydney mission “to create good men and good citizens” transfer to the cutthroat world of business? Tulane Patterson puts it like this: “When starting a business, you can be as honest or as dishonest as you want to be. There was a time in our first year of business when a client died and we owed the family some money back. My accounting person asked what to do and I said, ‘You’re going to give it back to the family because it’s not ours.’ I could have said,

‘Don’t do anything and we’ll just keep it.’ There’s something to be said for running a clean, honest, ethical business, and you get to establish that as you start a business. You have to decide what kind of person you are and what kind of business you want representing you.”

* * *

Coite Manuel set out to make Food Chain a conduit for subsistence food cart vendors to build better lives for themselves, but it did not work out. Nonetheless, he got a lot out of the experience.

“I have such a deep respect for someone who can day-in and day-out for 20 years go and sit in a small box for 14 hours a day just to provide for

“At Hampden-Sydney you have to take a wide variety of classes. You have to take classes that might not be your natural strength. I had to take science classes; I had to take math classes. I’m not a math and science guy. Nonetheless, we had to learn to work hard in subjects that are not our natural strengths. If you’re a small businessman, you have to do everything.”

TYGH BAILES '99
Co-Founder,
Pennington & Bailes



Photo: Pennington & Bailes

Running a company means doing whatever must be done. Tygh Bailes '99 handles the lights at Pennington & Bailes latest catalog photo shoot.

their family, so their kids can have a better life. The cliché immigrant story is played out every single day in Washington, D.C., in those hot dog carts. I say this truthfully: it was an honor for me to work with the people I did. That's why I got into this business. I like to cook but I'm not a great cook; I wasn't dying to become a caterer. This was much more a social enterprise for me."

The documentary *Dog Days* captures the struggles of the street vendors and of Manuel's attempt to help them build better businesses. It also tells the story of what many entrepreneurs go through: ideas, experiences, failures, new ideas, resurgences, and successes.

"The need that I am meeting right now is not necessarily the need that I sought out to fill when I started but I'm still doing economic development. I'm helping people in what I am doing now. What's the number one business

that people want to start? It's a restaurant. And that's the number one business that fails in America. That's because it's very risky, it costs a lot of money, and, a lot of times, it's people who have never done this before. It's like a recipe for disaster. So, I'm like the training wheels. I have had tons of people who 'graduate' from my facility. They move on and open their own space, but now they know how much money they can make, how much money and time it takes to produce a certain amount of food. They have contacts in the industry. A lot of times, they are making money from day one. That's the need that I'm filling, and I love it."

As for those vendors parked along the sidewalks of Washington, D.C., Manuel's entrepreneurial spirit shines through: "Things aren't done with the vendors. That story's not been written yet."

From passion to possibility

Teaching young men how to turn an idea into a profitable business has long been a course at the School of Hard Knocks, but, thanks to some new programs and the help of alumni, it is now part of the curriculum at Hampden-Sydney College.

The Center for Entrepreneurship and Political Economy (CEPE) offers many opportunities for students to develop the skills to implement new ideas, including the Business Leaders Lecture Series, the 90-Day Entrepreneur Boot Camp, and the Social Entrepreneurship Initiative.

The entrepreneurship program began organically a number of years ago when **Charles Cabell '74** approached Dr. **Justin Isaacs '95**, an associate professor of economics and business, with the idea of having a business development contest (Isaacs now runs the entrepreneurship programs for CEPE). Under the guidance of the economics department, students would compete for venture capital by creating a business plan, writing a letter of intent, and pitching their concept. Now only a few years later, this simple contest has evolved into a two-year program designed to teach and inspire budding entrepreneurs at Hampden-Sydney; it is the pinnacle of the entrepreneurship curriculum at the College.

Along the way, Isaacs recruited more alumni to hear students pitch their ideas and to provide constructive feedback—a forum now called

“The Tiger Den.” **Warren Thompson '81**, **Todd Flemming '85**, **Andy Freitas '92**, and **Dr. Lawrence Caplin '86** were some of the first alumni to get on board, listening to 30-minute pitches from aspiring entrepreneurs.

“These guys were floored by how cool it was,” says Isaacs of the alumni. “They have been tremendous supporters.”

The CEPE has since developed a network of alumni in business who serve as mentors and advisors for Entrepreneurship Fellows, students who are identified as having particularly innovative ideas or a passion for entrepreneurship.

“Hampden-Sydney has the potential to be on the cutting edge of training students to be entrepreneurs,” says Isaacs. “No other field of study than the liberal arts has the scope to prepare students for entrepreneurship. We teach them to be critical thinkers in a wide range of topics, and you won’t find a bigger

group of risk takers than young men, 18- to 22-years old, who decide to go to an all-male college. If you take out the top-25 universities—the Harvards and the Yales—I think we are the best positioned college in the country right now

“The CEPE entrepreneurship contest was one of the hallmarks of my Hampden-Sydney education and gave me an insight into entrepreneurship well beyond the classroom. Thanks to the guidance of Justin Isaacs and the panel of judges, I was able to capitalize on a good idea and move it into an arena where it can prosper under guidance from industry experts.”

BARRETT POLAN '12



Dr. Justin Isaacs '95 hopes to recruit students from all disciplines to enter the entrepreneurship program.

for teaching entrepreneurship.”

Some of the best ideas for new businesses and innovations are coming from students outside of the economics department. Isaacs says many of the leading concepts being pitched are coming from science majors. For example, **Barrett Polan '12** and **Jordan Harless '11** used contact lens technology to develop a magnifying cell phone screen cover. Polan, who is a student at Touro College of Osteopathic Medicine, got a patent for the idea and is talking to potential investors to begin manufacturing.

Polan says, “The CEPE entrepreneurship contest was one of the hallmarks of my Hampden-Sydney education and gave me an insight into entrepreneurship well beyond the classroom. Thanks to the guidance of Justin

Isaacs and the panel of judges, I was able to capitalize on a good idea and move it into an arena where it can prosper under guidance from industry experts.”

“It has been hard for us to attract non-economics guys,” says Isaacs, “but so many of them have great ideas. We want to attract students from all over campus to this program.”

Isaacs would love more students from the humanities to participate in the entrepreneurship program, not only because he thinks they have the potential to have creative ways to present ideas but also because entrepreneurship extends beyond business.

“Entrepreneurship is about innovation, looking around at your surroundings and figuring out what’s missing. You can do that in any field.”

Hard-pressed success

For some students, figuring out what to do after graduation is a big question mark. For students like Will Correll '13 of Memphis, Tennessee, it is the chance to focus completely on opportunities that have been waiting on the sidelines.

This budding entrepreneur has more concepts than time to work them all out. But this May, he will be completely focused on a new business venture, Olde Virginia Cidery.

"The craft hard-cider industry is an off-shoot of the craft beer trend, but it is growing much faster than craft beer. Cider also has local and historical aspects to it that I really like, so now seems like the right time to start this business."

During a long December weekend, Correll competed against dozens of other students in START! Peninsula, a small-business incubator hosted by Christopher Newport University. Friday afternoon, every participant gave a one-minute pitch. Correll was one of only ten to be chosen to fully develop his business. With help from a team of local businesspeople, Correll worked on a marketing strategy, an engineering plan, and pricing and distribution models. Sunday afternoon, he had five minutes to pitch to a panel of judges, then answered their questions. In the end, he was one of three students chosen to receive \$10,000 seed money for his business.

Any successful entrepreneur will tell Correll that building a business is a lot of hard work, and the competition was no different. "I ended up working about 60 hours that weekend. My nightcap, after I sent my team home at 2:00 a.m., was to go to IHOP and work for another three hours."

The competition is usually geared toward technology, so Correll's business plan stood out as particularly innovative. "A lot of people were creating apps and some of them were terrific, but the cidery attracted a lot of attention. That definitely helped."

"I didn't expect to win. Of the ten finalists, seven were great ideas that should be implemented. I think it came down to the fact that \$10,000 really will go a lot farther for some of our ideas than for the others."

This was not Correll's first time in pitching a business idea. Thanks to the Center for Entrepreneurship and Political Economy, which also sponsored his involvement in the START! competition, last year Correll faced a panel of Hampden-Sydney alumni giving students feedback on

pitching investors (see page 10).

"I was torn to shreds. We weren't ready, but it was time to present. I really learned a lot and I think that is why I did so well at the competition. That experience showed me the level of detail and questioning potential investors expect when you are pitching an idea."

Correll will get the chance to present to more potential investors thanks to the START! Peninsula program and he is in the process of deciding which Peninsula city will be the base for his business.

The Peninsula region is perfect for his business, says Correll: "This is the time to do it, the

"I ended up working about 60 hours that weekend.

My nightcap, after I sent my team home at 2:00 a.m., was to go to IHOP and work for another three hours."

WILLIAM CORRELL '13
Founder
Olde Virginia Cidery



place to do it. Cider has historical and cultural significance in this region. Hard cider is a part of the craft brew explosion—a small part but a growing part.”

He has recruited a brewer who has developed a proprietary recipe for the cider. The flavor is on par with brands already in the market but it features a unique ingredient that helps differentiate it from the competition.

As the summer gets nearer, he is looking to gear up. “I am putting together three packages for potential investors. A big investment will get us up and running full-scale with statewide distribution. It’s a big dream, but considering how quickly the industry is growing right now,

a very bold investor might see it as being worth it. Usually with something like this you want to start smaller, but with sales up 60 percent this year, you don’t want to miss that.”

The START! Peninsula organizers will give Correll and the other participants more opportunities to pitch investors and Correll is looking for more on his own. How much investment money he raises will be up to how persuasive he can be.

Correll’s head is swimming with business ideas, and Olde Virginia Cider is likely just the first of many he will pursue. Though right now he is focused on graduation, every free minute he is thinking about the business he hopes to be running right after he crosses the stage.

Greek Life rebounds

BECK STANLEY '13

One hundred fifty men accepted bids this year to become a part of a College tradition that dates back to 1849.

This year's class of fraternity candidates is one of the most diverse and academically-driven Hampden-Sydney has seen in its history. Since their beginnings in the 19th-century, fraternities on campus have created the social, academic, professional, and philanthropic backbone of student life, cherished by students, alumni, and parents.

"The numbers are up 61 percent since last year, and I hope to see the incoming IFC leadership take that improvement one step further in the coming year," said **August Widmer '13**, the outgoing chairman of the Inter-Fraternity Council (IFC). Widmer and his colleagues implemented new programs aimed at increasing student pledge GPAs and chapter finances. One of those programs includes the rebate of IFC dues and fees. Since September, the IFC has returned close to \$5,000 to its chapters. Those funds were used exclusively for rush purposes, which led to better recruitment events and, ultimately, to more freshmen accepting bids.

The second initiative aims at increasing pledge GPAs. Beginning this spring, pledges are required to maintain attendance, timeliness, and participation standards in all of their classes. "The IFC should be congratulated for coming up with a serious plan on its own to address [academics]," wrote Dr. **Michael Utzinger**, associate dean of the faculty and professor of religion.

Perhaps most surprising is how all this was accomplished. For the past year, the College has relied on the Inter-Fraternity Council and a handful of faculty advisors to manage the Circle. Many students hope that additional funds will be available to pay for bigger concerts (in collaboration with the College Activities Committee), more student-led service projects, and the creation of new scholarships for fraternity members.

"Fraternity alumni have come together over the past year to work toward this goal. To date, these alumni have contributed more than \$10,000 for fraternity scholarships, social events, and recruitment efforts."

On top of this year's growth, Pi Kappa Alpha will return to campus in August with 60 initiated brothers, mostly concentrated in the class of 2016. Hampden-Sydney College has a significant role in the history of Pi Kappa Alpha. Following its creation at the University of Virginia in 1869, Pi Kappa Alpha experienced poor growth, eventually stalling in 1888 with no regional leadership and few chapters. But in 1889, a group of Hampden-Sydney students gathered on the fourth floor of Cushing Hall and decided that Pi Kappa Alpha should be reformed. It wasn't until 1909 that it became a national fraternal organization, but those four Cushing residents are still regarded by Pi Kappa Alpha International as the fraternity's founding fathers.

"We have a strong group, supportive alumni, and an incredible historical presence on campus. We're honored to become a part of the PiKA tradition here at Hampden-Sydney," said **Justin Bauersachs '15**, a rising junior and an instrumental figure in the re-colonization effort.

Alongside growing numbers, some fraternities are raising the bar academically. The newly re-chartered Chi Phi chapter was ranked number two academically among Chi Phi's entire international network. "We decided when drafting our strategic plan for re-colonization that academics and creating a system to help brothers achieve academic success would be two of our primary goals," noted Chi Phi past president **Richard Pantele '13**.

Students pledging fraternities quickly learn how to balance their academic requirements and their new pledge duties. "The academic



Sigma Nu pledges Gavin Paul '15, Blake Carey '15, and Joe Lane '16 spent part of their pledge period volunteering at the local animal shelter.

requirements of pledging can be easily met,” said student-pledge **Josiah Fleming '16**, a pre-med student. “It isn’t hard to put in three hours of studying a night. Every student should be doing this regardless of his participation in a fraternity. This is college.”

Mr. Fleming isn’t alone. Most freshmen inquire about the academic standings of fraternities during formal rush. While it comes as no surprise that the all-IFC GPA has been above the all-men’s for decades, pledge academic performance will remain a top priority for both fraternity leaders and College officials.

Greek life at Hampden-Sydney has grown in popularity in recent years. Former chapters are returning to campus and new fraternities are expressing interest in starting chapters here as well. The IFC is taking a bigger role in overseeing its members, and the programs introduced to increase membership have been effective. These positive developments show just how important Greek life is to today’s Hampden-Sydney students.

Beck Stanley '13 is the outgoing IFC Secretary-Treasurer and President-Emeritus of Sigma Nu.

Connecting expectations to reality

INAUGURAL PROFESSIONAL DEVELOPMENT INSTITUTE PREPARES STUDENTS FOR LANDING THAT FIRST JOB

Setting students out on the right foot can be difficult when you don't know which step they will take first.

So, Hampden-Sydney has created the Professional Development Institute, a intensive weekend covering topics not necessarily found in the classroom, such as personal finance, business networking, and specific professional skills. The inaugural Institute was held in January and designed for upperclassmen interested in a career in finance or business.

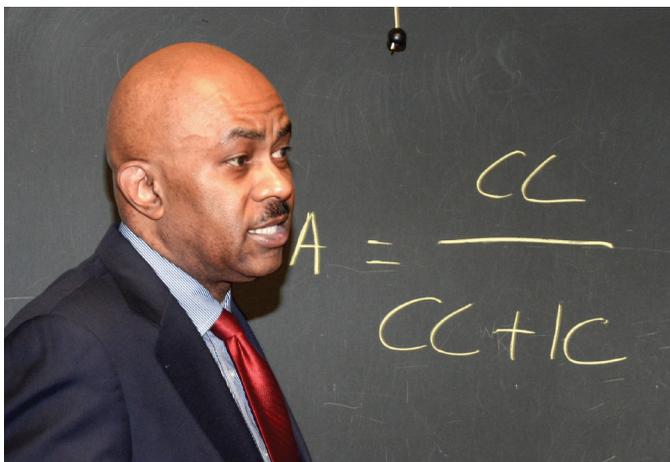
The Institute began with Training the Street, a skills-development workshop for applied finance fundamentals. In recent years, students have participated in the Training the Street program and say the experience has helped them land valuable internships and their first job. Future Institutes will feature other career-specific training and development programs.

Students also learned from the College's Director of Human Resources **Barbara Armentrout** about managing health care options and planning for retirement. Director of Alumni Affairs **Mark Meitz '95** covered personal finance, including taxes. Also on hand were **John Axsom '05**, **Fred Thompson '82**, and **Joe Dunn '93**, as well as Christopher Gergen, author of *Life Entrepreneurs*, a collection of interviews with 55 successful individuals who share



ABOVE: *Steve Granger of the clothier Tom James reminded students that dressing for success includes everything from hair to feet.*

BELOW: *Army Maj. Gen. Ronald L. Johnson (Ret), the former senior vice-president of Referee Operations for the NBA and current managing director of Georgia Tech's Tennenbaum Institute, met with students on Saturday morning.*



their passion for life.

As a recent graduate and an entrepreneur, **Adam O'Donnell '12** told students they need to be ready for a quick start after graduation. He says, "There is no better time to start a business than right after you graduate. If you succeed, you have created a great foundation for the rest

of your career. If you fail, you don't have a family that will be negatively affected by that failure. Also, having that business experience right out of college makes you a great job candidate or graduate school applicant. These guys need to see graduation not as an ending but as a beginning."

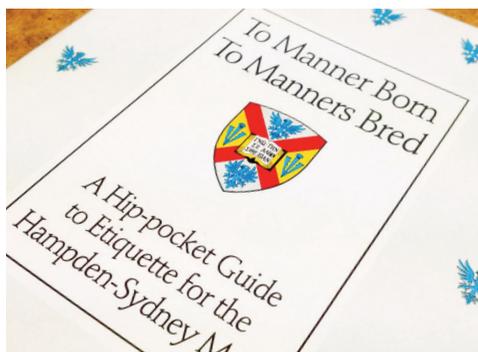
"Expectations" was the keyword for evening activities, including a "Dress for Success" program by Steve Granger of the clothier Tom James and an etiquette dinner given by **Tommy Shomo '69**, the author of *To Manner Born, To Manners Bred: A Hip-pocket Guide to Etiquette for the Hampden-Sydney Man*.

Overall, the students were pleased with the variety of the events and how much they learned.

Brian Collins '15 says, "Alongside the tangible skills taught in the Training the Street segment, the Institute emphasized professional character; from the Dress for Success presentation to Gergen's talk about entrepreneurship, we were taught how a man should carry himself and interact with others in a business environment."

Alan Rice '15 appreciated the advantage the financial training gives younger students interviewing for finance internships, and he was glad to pick up some tips on personal presentation. He says, "There were a lot of subtle nuances about dressing for success that I didn't necessarily know about, such as choosing a navy suit as a 'first interview' color and a grey suit as a 'deal closer' suit."

"We will be having a variety of these PDIs," says **L. Rucker Snead III '81**, associate dean for Career Education and Vocational Reflection. "Whether our guys are going into business or education or the ministry or science, they need to have a realistic idea of what to expect after they graduate. So, having our alumni come visit and talk to students about their professions is incredibly valuable."



ABOVE: *John Axsom '05 (front) and Adam O'Donnell '12 were among the alumni who talked to students about what to expect after college.*

BELOW: *Author Christopher Gergen encouraged students to take advantage of every opportunity they get.*



On the Hill

Leggett Pool gets a fresh face





Leggett Pool looks brand new, thanks to extensive renovations completed during the past year. Not only was the entire deck resurfaced, but also the pool was drained and repainted. The swim team can now host intercollegiate meets with the installation of starting blocks and a timing system. The entire overhaul was topped off with new

carpeting in the viewing area, freshly painted walls, and a display showing Hampden-Sydney's top swimmers and college records.

Ford Scott '16, James Simon '16, Treavor Hartwell '16, Ke Shang '13, Evan Harris '16 and their teammates are excited about the improvements and their success in the pool this past season.

ETHICS BOWL TEAM REPEATS AT VFIC TOURNEY

For the second consecutive year, Hampden-Sydney College has won the statewide Ethics Bowl. Students from 15 independent colleges and universities participated in the 2013 Wells Fargo Ethics Bowl at Randolph College. For the competition, which is a program of the Virginia Foundation for Independent Colleges, the teams deliberated case studies with ethical dilemmas related to ethics and social media. The teams presented their analyses, positions, and recommendations to panels of judges composed of business, professional, and educational leaders from across the state.

Hampden-Sydney brought home the Batten Trophy this year after winning the final round against Washington & Lee University. Hampden-Sydney's team members come from a variety of disciplines. **Christopher Deen '13** is a philosophy and government & foreign affairs double major and **Baker Allen '14** is an economics major. **Ryan Rivas '15** is a double major in biology and philosophy, while **Will Brantley '16** intends to be a double major in history and English.

Deen, a veteran of the Ethics Bowl, says, "This is an outstanding program that pits our Hampden-Sydney education against a wide variety of schools. It makes all of us proud to represent the College and to win the competition for the second year."

Philosophy professors **Dr. Marc A. Hight** and **Dr. James J. Janowski** are the faculty coordinators for the team. The team received additional support from many faculty and staff who volunteered to serve as mock judges and from the Union Philanthropic Society who helped train the team.

BALEEN RESEARCH SNAGS SIGNIFICANT DISCOVERIES

Twice in recent months, **Dr. Alexander Werth**, Venable Professor of Biology, has made headlines for his research on whales.

The baleen many whales use to eat is more complex than originally thought, according to new research by Dr. Werth. Whales with a section of baleen use the structure as a filter to collect food. They take a gulp of seawater and push it back out through the baleen. After the water is gone, tiny animals are left behind for



Christopher Deen '13, Ryan Rivas '15, Will Brantley '16, and Baker Allen '14 confer on their way to winning the 2013 Wells Fargo Ethics Bowl.

the whale to eat. After conducting field work in Alaska and research in his lab on campus, Werth determined that the conventional wisdom about baleen was wrong. It is not static material; it is highly mobile material that tangles to form a highly effective food net, particularly at the whale's natural swimming speed. The results of his research appear in *The Journal of Experimental Biology*.

Werth's discovery drew the attention of many media outlets, including *Science*, *Discover Magazine*, *New Scientist Magazine*, the BBC, the CBC, *Science News*, *Live Science*, *Scientific American*, and *Le Monde*.

Meanwhile, Werth is getting additional attention for a discovery he made while dissecting a bowhead whale following a government-sanctioned hunt by Inupiat whale hunters on Alaska's North Slope. As the hunters sliced the whale head, Werth and his colleagues noticed a large organ (*corpus cavernosum maxillaris*) running along the roof of the whale's mouth. It turns out this enormous, previously unreported organ serves two purposes: it helps keep the whale brain cool (remember they have a thick layer of blubber) and it helps the whale decide if there are enough tiny animals floating around

in a mouthful of seawater to warrant using the energy to push it through the filtering baleen.

Werth is publishing the article "An Intraoral Thermoregulatory Organ in the Bowhead Whale (*Balaena mysticetus*), the Corpus Cavernosum Maxillaris" in *The Anatomical Record*. News of this newly found organ was reported by Carl Zimmer in *National Geographic Magazine*.

BSA CHIEF STOPS BY MERIT BADGE WEEKEND

Hundreds of teenage boys descended on Hampden-Sydney in February for the second Merit Badge Weekend. They were on hand to earn merit badges necessary for the highest honor in the Boy Scouts of America: Eagle Scout. As a special bonus, Wayne Brock, Chief Executive of the Boy Scouts of America, stopped by the event to offer words of encouragement.

Mr. Brock was the guest of honor at a reception at Middlecourt, the home of President and Mrs. Howard. He met with Eagle Scouts who are currently students at the college and while there shared his excitement for the Boys Scout's new adventure park, The Summit, opening this year in West Virginia. The new park will be



Biology professor Alex Werth with a flensed bow head whale tongue in Farrow, Alaska.

the permanent home of the Boy Scout National Jamboree. He also remarked on the similarities between the missions of the Boys Scouts of America and of Hampden-Sydney College. Following the reception, Brock addressed the area Boy Scouts camping on Hampden-Sydney's campus for the weekend.

The purpose of the weekend is to benefit the Boy Scouts, but it was also a great opportunity for Hampden-Sydney students, faculty, staff, and alumni to interact with and to teach the Scouts. Members of Alpha Chi Sigma, the professional science fraternity, taught the Chemistry and Electronics merit badges. The Sports merit badge was taught by members of the rugby and football

teams. For the second year, fine arts student **Jay Brandt '15** taught the Photography merit badge. Members of the Hampden-Sydney Volunteer Fire Department taught Fire Safety, while current Hampden-Sydney Eagle Scouts taught Scouting Heritage.

Robb Koether, Professor of mathematics & computer science, taught Computers; **Ken Townsend**, Elliott Professor of Economics & Business, taught American Business; and **Jonathan Keohane**, associate professor of physics & astronomy, taught Astronomy. Director of External Relations at the Wilson Center for Leadership **L. Rucker Snead '81** taught Citizenship in the World, and Campus Security Officer Noel



David Campbell '15, a physics major from King George, taught the Electronics Merit Badge in Gilmer Hall during the Merit Badge weekend. The College hosted more than 250 Scouts during the event.

Malave taught Crime Prevention. Alumni also participated: **Bill Muse '70**, senior assistant state attorney and chairman of the Virginia Parole Board, taught the Law Merit Badge. Dr. **Rob Wade '91** taught the Medicine merit badge.

Sean Clark '14 coordinated student volunteers. Organizations out in full force for the weekend were Theta Chi Fraternity, members of the Pi Kappa Alpha Colony, and the Rotaract Club, as well as almost all the thirty-five Eagle Scouts in the freshman class.

The entire weekend was directed by **Randy Reed '82**, a major gifts officer at Hampden-Sydney. He is excited with the turnout this year and hopes to reach 300 Scouts on hand in 2014.

Hampden-Sydney College has recently established a \$5,000 honor scholarship for any Eagle Scout who attends the College. If you know a Boy Scout in your area who might make a great Tiger, contact the Admissions Office at (800) 755-0733.

NSF GRANT SENDS SHEAR ON THE HUNT

Hampden-Sydney's resident bug expert will soon be scouring the globe looking for millipedes, thanks to a large grant from the National Science Foundation. Dr. **William A. Shear** of the Biology Department is part of a research group with members from Auburn University, the Field Museum of Natural History in Chicago, Virginia Military Institute, Virginia Tech, and international collaborators from Denmark, South Africa, Mexico, as well as other countries. The research group was awarded \$585,000 to create a phylogenetic diagram for the Class Diplopoda (millipedes), a globally important and megadiverse group of arthropods.

"Species from the Class Diplopoda live in ecosystems around the world," says Shear. "This research should give us clues as to how these different ecosystems have affected their evolution."

Dr. Shear will participate in collecting and identifying many of the more than 100 species involved. To do so, he will travel to various loca-

tions in North America, Costa Rica, Thailand, and South Africa. Also, he will study the chemical defenses of millipedes with Dr. Tappey Jones of the Virginia Military Institute Chemistry Department.

Dr. Shear is the author of over 200 scientific papers and book chapters, and as a taxonomist has named and described more than 300 previously unknown species. He is also known for his paleontological work on Devonian terrestrial ecosystems.

SENIOR BIOLOGY RESEARCH EARNS GRANT FUNDS

Sigma Xi, the scientific research society, awarded **Yonathan Ararso**, a senior biology major, a Grant-in-Aid of Research to support his Senior Honors Project. He received the maximum \$1,000 grant for his proposal entitled "An shRNA-mediated RNA Silencing Approach to Understand the Role of Melanoma-derived Factors in the Suppression of Dendritic Cell Maturation and Activation."

This past summer, Ararso worked in the laboratory of a Howard Hughes Medical Institute Fellow in New York. After graduating in May, he hopes to pursue a joint Ph.D.-M.D. in infectious diseases.

EARLY SUCCESS FOR H-SC SHOOTERS

The competition team of the Clay Target Club took a podium finish at the 2012 Scholastic Clay Target Program Collegiate Southeastern Regional Championships held November 2-4 in Nashville. The team registered in Division III but when they arrived they were placed in Division II competing against much larger schools and more established teams, such as Purdue University, Missouri State University, Middle Tennessee State University, and the University of Delaware. Out of the six teams in Division II, H-SC placed second overall in the combined skeet, trap and sporting clays. **Braxton Elliot '13** placed second in Division II for skeet.

“We are thrilled with how well this team has come together in such a short period of time,” says Elliott of the club he founded last year. “Despite facing larger, better-funded teams, Hampden-Sydney came out strong and finished near the top of the field. For such a young organization, that is very impressive.”

The Clay Target Club is one of the few campus organizations that can be somewhat self-sustaining. Each school in this tournament

received \$5,000 and Hampden-Sydney’s team received an additional \$4,000 for placing second. This money has gone into an endowment for the team.

This winter, the team competed at Radford University, placing second behind George Mason University. A member of the team placed either first or second in every event at the shoot, and **Cody Bailey ’15** had the overall high individual score of the day.

RIGHT: *Ben Gillis ’15 shows off his allegiance to the Clay Target Club during a recent practice.*
BELOW: *The Clay Target Club celebrated their recent successes with President Howard (center) and club advisor Berkley Leonard ’07 (at left). The competitive team includes Evan Pinekenstein ’15, Cody Bailey ’15, Daniel Adams ’14, Casey Grimes ’14, Richard Foley ’15, Tucker Bulleit ’15, Ben Gillis ’15, Holton Walker ’15, and Braxton Elliot ’13.*



A NEW LOOK FOR A YOUNG TIGER

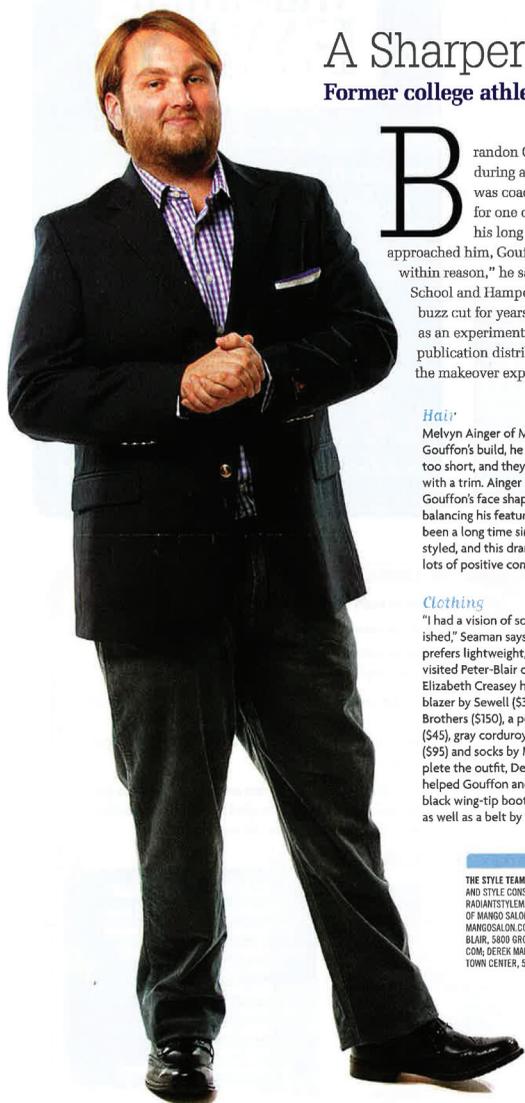
Richmond Magazine chose Brandon Gouffon '09 to undergo a fashion makeover and shared the results with its readers. The former Tiger footballer was spotted by stylist Diane Seaman while he coached a high school game. Gouffon went from long hair, t-shirts, and sneakers to a trim 'do, a sharp blazer, and a pair of wing-tip boots.



makeover

A Sharper Image

Former college athlete tries out a new look | By Tina Eschleman



Brandon Gouffon caught style consultant Diana Seaman's eye during a football game at Freeman High School, where he was coaching. She'd been interested in working with a man for one of our makeovers, and she could see potential under his long hair and bushy beard. Initially surprised when she approached him, Gouffon agreed to go along with it. "I'll try anything — within reason," he says. A former football player himself (at Godwin High School and Hampden-Sydney College), Gouffon, 25, says he'd had a buzz cut for years and only in the last two years let his hair grow longer as an experiment. Self-employed in marketing, business analytics and publication distributing, he says he doesn't have to dress up for work, but the makeover experience will be useful for more formal social occasions.

Hair

Melvyn Ainger of Mango Salon says that given Gouffon's build, he didn't want to cut his hair too short, and they opted to keep his beard, with a trim. Ainger says that the new cut suits Gouffon's face shape, with the length on top balancing his features nicely. Gouffon says it's been a long time since he actually had his hair styled, and this dramatic change prompted lots of positive comments.

Clothing

"I had a vision of something casual, but polished," Seaman says. For his part, Gouffon prefers lightweight, unrestricting clothes. They visited Peter-Blair on Grove Avenue, where Elizabeth Creasey helped them choose a navy blazer by Sewell (\$325), a plaid shirt by Gitman Brothers (\$150), a pocket square by R. Hanauer (\$45), gray corduroys by Mountain Khakis (\$95) and socks by Marcoliani (\$24). To complete the outfit, Derek Martin at Saxon Shoes helped Gouffon and Seaman select a pair of black wing-tip boots by Steve Madden (\$115) as well as a belt by Brighton (\$59).



THE STYLE TEAM: DIANA SEAMAN, WARDROBE AND STYLE CONSULTANT, 256-9223 OR DIANAW@RADIANTSTYLEMADESIMPLE.COM; MELVYN AINGER OF MANGO SALON, 123 LIBBIE AVE., 285-2800 OR MANGOSALON.COM; ELIZABETH CREASEY OF PETER-BLAI, 5800 GROVE AVE., 288-8123 OR PETER-BLAI.COM; DEREK MARTIN OF SAXON SHOES, SHORT PUMP TOWN CENTER, 549-5039 OR SAXONSHOES.COM.

LAX under the lights



Friday, March 22, marked the first night game on Hellmuth-Pritzlaff Field, Hampden-Sydney's artificial turf field. Despite the cold temperature, many fans turned out to watch

the Tigers lacrosse team defeat Randolph-Macon 14-9. The new lights will give lacrosse and soccer teams greater flexibility when scheduling games and practices.



Making Sense: Ray Rostan is more than a number

JAC COYNE, LACROSSE MAGAZINE

Danny Viglione. That was the name of the guy who allowed Ray Rostan to pick up his first lacrosse stick.

It happened way back in 1969 in a freshman dorm at Cortland State, when Viglione let Rostan use some of his extra equipment one evening. Rostan still remembers it vividly. “I loved having that stick in my hand all the time,” Rostan said. “It was a wonderful thing.”

Like much of lacrosse coaching royalty, what started as an activity in the Cortland dorm rooms turned into a lifelong career. From head coaching stints at RIT and Ithaca to his current station at Hampden-Sydney, which he has inhabited for the past 29 years, there has always been a stick not too far away.

During one of the biggest milestones of his coaching career, Rostan didn't have a stick in his hands. He couldn't. After the Tigers defeated Mary Washington 9-8 on February 16, his arms and hands were otherwise occupied.

“Everybody gave him personal congratulations and a hug,” said senior captain Cameron Sheppard. “I don't think he knew it was coming.”

“He was really humble about it the whole time, and even afterwards he was humble,” added Ryan Martin, another senior captain. “He gave a quick speech to the team, and the president of the College and the athletic director were out there. Instead of taking the credit for

himself, he thanked everyone else for it.”

The Mary Washington win made Rostan the 11th coach in NCAA men's lacrosse history

to break the 300-win barrier and, as odd as it may sound, it might be the least impressive thing about him. For those who have had the fortune to come in contact with him since he first picked up that stick, wins are inconsequential.

Ray Rostan is much more than that.

For those players trying out for the Cortland State fresh-

man football team in 1969, getting to practice was a bit of a chore. You had to dress in the locker room and then hop on a school bus for a ride up the hill to the fields. On the first day of practice, one of the players making this trek was a kid out Levittown, N.Y., named Bill Tierney.

“I got on the bus and there was this empty seat next to Ray. I asked if I could sit down,” Tierney said. “Since then, we've had a friendship that has lasted forever.”

Tierney, now the head coach at Denver, went on to a storied coaching career, including a stint at Princeton where he won six national championships. His move to Denver earned him *Lacrosse Magazine* Person of the Year honors in 2009.

“Anybody who really knows Ray and me, knows what he did for me,” Tierney said. “He



Head Coach Ray Rostan celebrated his 300th win at Hampden-Sydney on February 16, 2013.

pushed me so hard in college.”

Neither Rostan nor Tierney played lacrosse in high school, but when they first picked up those sticks, they were hooked. They went out for the freshman team with neither having played the sport, but with only six of the 20 guys on the squad with previous lacrosse experience, there was no way to keep them off the field. Sometimes, the sport would even find its way back to the dorms.

“If I did anything right, it was just looking up to the right people,” said Rostan. “Bill was the guy in college who I looked up to. We’d come back from dinner and we’d be stick-handling in the hallway. If you can believe this, we’d put the old gloves on and we’d box each other. There would be guys in the hall just watching us. We thought lacrosse was a tough sport and we thought we had to toughen up, so we’d be boxing after dinner, laughing the whole time.”

Tierney said he could get lazy in college, and Rostan was the guy who would put a stop to it.

“I can remember nights when we lived on the same floor freshman year, he’d come and grab me and say, ‘We’re going down to the field house,’” said Tierney. “And if you know anything about Cortland, N.Y., it’s not real pleasant come January. But we’d sneak into the field house and play games with the lacrosse sticks, like who could hit the backboard more times with the ball from midcourt. Things like that.

“Neither one of us was very good. And then Ray kind of blew by me in lacrosse because he outworked people. To his credit, that gave me the drive to stay in the game and work hard. For whatever little success I had as a player, Ray

was the most influential person. He probably wouldn’t admit to that, but I always remembered him as being hugely influential and giving me the passion for the game.”

Rostan’s passion has not wavered. Even though he has migrated into his 60s, if Rostan senses that there isn’t enough enthusiasm on the field, he’ll take things into his own hands. And while he’s not boxing like he did with Tierney, he’ll throw a check at anybody if the circumstance arises.

“Rostan has always made me feel a part of the program and, as an alum, you always want to feel like you are still a part of it. I’m still a part of Hampden-Sydney lacrosse because of the care he has for his past players. That makes me feel awfully good as an alum, but it’s an incredible to be able to do it after all that time.

Not a lot of people could do that.”

T.W. JOHNSON '96
Head Coach
Hobart College

Sheppard, who is a 6-foot-2, 215-pound close defender, knows the deal.

“He’ll come and hit you. He has no problem with that,” Sheppard said, laughing. “He’ll be running around screaming and taking shots on the goalie.”

“If we’re at practice and something is going wrong, he’ll hop into a drill and he’ll hit someone,” added Martin, who goes 6-foot-5, 215 pounds. “It doesn’t matter who it is. He’s not trying to hit the smallest kid on the team. He’ll hit whoever. If he’s going after a ground ball, he’s going to put you down.”

Mixing it up with athletes who are a third his age isn’t some kind of ego trip for Rostan. There’s an end goal, and that’s using lacrosse as teaching tool to prepare Hampden-Sydney players for the day they

walk off campus and onto their own.

“I just like to see them develop as men in this great sport,” Rostan said. “You can’t play lacrosse without working hard. When you start practice in January, every athlete in our sport has to work hard and I like to see our kids have to work for it and develop. I want them to be the best they can be academically and on the field.

“It’s a real joy when you see a guy toughen-



ing up a little bit; being a little bit tougher than when he got here. I expect them to work hard. I feel like when we don't win, it's when we didn't work hard enough. It's not lack of talent. My biggest joy is when they go out and get a job and know how to focus and work hard and compete."

* * *

The knee-jerk instinct is to buy into the notion that coaching and recruiting at a gentlemen's school in South Central Virginia is difficult. Rostan's win total easily erases the belief that a single-sex institution can't be viable in this day and age, but the question then is: how does he do it?

The answer is pretty simple. Rostan is the consummate gentleman.

Even though he's a guy from Long Island who isn't afraid to show his players a thing or two on the field when necessary, he espouses everything that is great about Hampden-Sydney.

"I think Ray is one of the finest people I've ever known," said Gettysburg head coach Hank Janczyk, also a member of the 300-win club. "He's an unbelievably altruistic and caring guy, and a very good lacrosse coach."

"I'm not too sure that many people could have done what Ray's done," continued Janczyk. "His patience and his ability to find the strengths of coaching at an all-male school in the South was a real key to their success. There are a lot of people in the market for that kind of campus. It's a beautiful place with a lot of traditions. That all-male thing is something that a lot of people still hold close to their hearts and there are still a lot of people who would like to be in the environment. Ray does a nice job of finding them."

T.W. Johnson '96, the head coach at Hobart and a captain of the 1996 Tiger team, has a simple compliment for Rostan: "He is Hampden-Sydney lacrosse."

Johnson, one of a handful of Hampden-Sydney grads now working as a collegiate head coach, including Jason Archbell '02 at Bowdoin and Mic Grant '92 at Bridgewater (VA), has always been impressed by Rostan's ability to embrace all of the players who have gone through the program during his 29 years.

"He's just an all-around, high-character, good person," Johnson said. "He truly cares about his players. I'm in the same business as he is, but one of the things where I've tried to model myself after Coach Rostan is knowing and keeping up with the guys who have played for me. You think about this: he's been there 30 years and coached a lot of people and I can guarantee right now if I called him in his office and he picked up the phone, I'd have to speak about four words and he'd know it was me.

"That has always made me feel a part of the program and, as an alum, you always want to feel like you are still a part of it. I'm still a part of Hampden-Sydney lacrosse because of the care he has for his past players. That makes me feel awfully good as an alum, but it's incredible to be able to do it after all that time. Not a lot of people could do that."

Tierney is obviously biased. Rostan is his best friend, they were the best man in each other's wedding, and each is a godfather to one of the other's children. Rostan even has a photo of the two of them posing with Miss World 1975 in his office. It was from a promotional event with the Long Island Tomahawks, an indoor team in a league that was a precursor to the NLL, for



which both played when they were three years out of college. “Ray and I made sure we got a picture with her,” laughed Tierney.

Bias aside, Tierney speaks reverentially of Hampden-Sydney’s coach in tones that the average fan doesn’t see when the Denver coach is stalking the sidelines.

“He’s honest, he’s ethical, and he’s a good man, and that carries forth in his coaching style,” Tierney said. “I know his players revere him. When they play for him and even when they stop playing for him, he’s one of the most influential people in their lives. If you asked any of them, they’d tell you that he is such a good person and cares about everybody. Much nicer than me, you know. Everybody who has ever played for Ray not only enjoyed it, but cherished it.”

Friend, mentor and teacher. That almost tells the whole story about Rostan. The last remaining piece is his role as a family man.

Rostan admits that at one point he had a wandering eye when it came to openings at the

Division I level. It’s only natural that a coach with Rostan’s drive would keep his options open at the next level. There was a chance to be an assistant for Richie Moran at Cornell and other spots, but Rostan just had to look out the window and see his kids playing on the Hampden-Sydney grounds—an Eden, as anyone who has visited the campus knows.

This was his spot, and he was never meant to leave.

When his son, Jay, chose to attend Hampden-Sydney and play lacrosse, and then join his old man on the Tiger staff, Rostan was a man in full.

“I don’t think there is a night that goes by where I’m not thankful that he’s here and wanted to stay with me that long,” Rostan said of Jay. “We do enjoy that part of it. Working together and recruiting together. It’s been a memory I’ll always have in my life.”

Three hundred wins. It’s a big number, and one for which Rostan is understandably proud. But it’s just a number.

Ray Rostan is much more than that.

Two Tigers receive awards

KIRK ROHLE HONORED BY NCAA

For only the 14th time in 38 years, the NCAA has recognized a collegiate athlete for “courageous action and noteworthy bravery.” In January 2013, the Award of Valor was presented to **Kirk Rohle '12** for his efforts to save his dear friend and teammate from a burning residence hall. Nearly one year earlier, on January 25, 2012, Rohle safely evacuated from the burning building, but he and his friends quickly realized that **Benjamin Rogers '12** was still inside. Rohle ran back inside the building and suffered extensive burns searching for his friend. Thankfully, both men made it out alive.

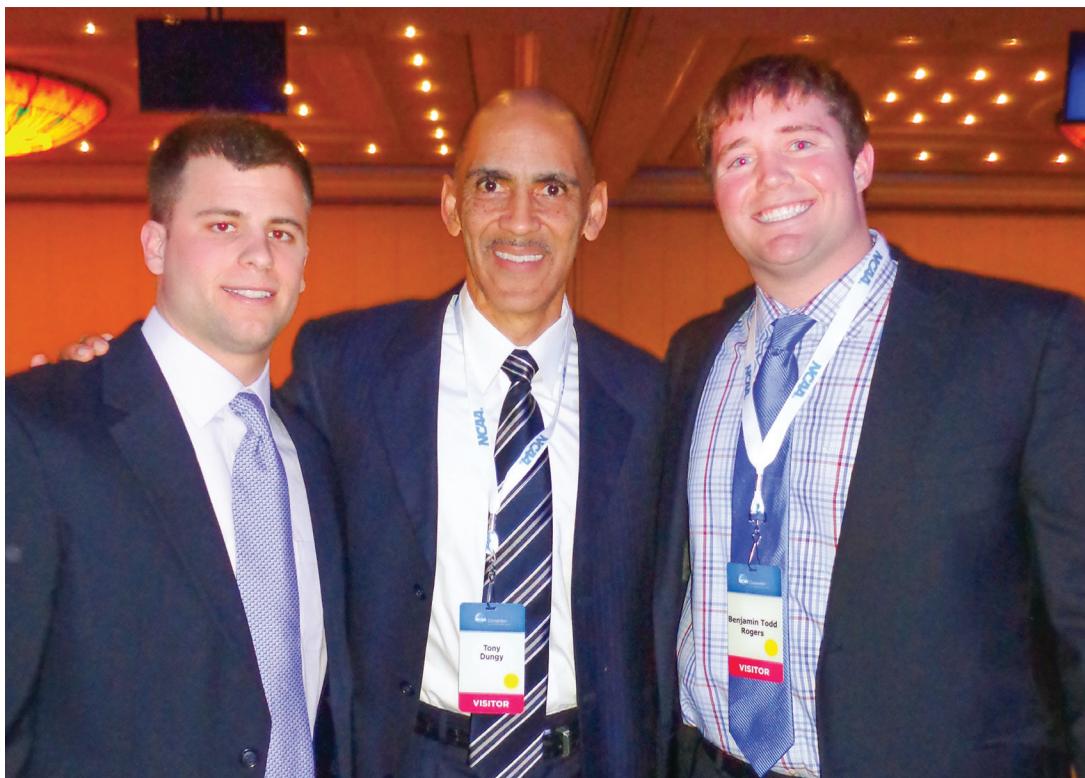
Rohle endured multiple skin grafts and months in the hospital, but he returned to Hampden-Sydney, continued his studies, and walked with his classmates at graduation. Their story of friendship, adversity, and recovery was the focus of a series of articles in *The Richmond Times-Dispatch*, whose readers voted it the news-

paper's Story of the Year.

“It's an award for getting hurt,” said Rohle with a rueful laugh, according to *The Times-Dispatch*. “That's how I thought of it at first. But I'm looking at it a different way now. I'm there for a lot of people who acted with valor, maybe some people who put themselves in danger and didn't get out. I'm honoring them.”

Initially, Rohle didn't think the NCAA award was very significant until the organization talked to him about doing some interviews and sent someone to create a short video about him for the awards presentation. “That's when I started thinking “This must be a big deal.”

When he found out Washington Redskins Quarterback Robert Griffin III and former Indianapolis Colts Head Coach Tony Dungie were supposed to be there, too, he started getting very excited. “I was just honored to be included with so many great people. There were Division



The NCAA Honors Celebration gave Kirk Rohle '12 (left) and Benjamin Rogers '12 the chance to meet other talented student-athletes as well as one of their personal heroes—former NFL Coach Tony Dungie.

I athletes who are training for the Olympics and have 4.0 GPAs. It was cool meeting so many people who have done really well in their sport and in academics.”

An added honor was being able to bring along his parents and his brother **Shreve Rohle '15**, plus Ben Rogers and his mother. Rohle and Rogers are eager to put the fire and its impact behind them, so they decided before leaving for the ceremony that this would be the end to this chapter in their lives. “It was really cool. It was a great closing to everything for us. It was really special and it was great to share it with our families.”

Since graduating, Rohle works for Loveland Distributing Co., Inc., and Rogers earned his realtor’s license and works at Hometown Realty.

“At first I was worried that all of this would define who I am, but, now that it is beginning to fade away, I don’t think it will. People used to always ask ‘How are you feeling’ instead of ‘What’s up.’ Now that has stopped too. I feel fine; other than the scars on my body you wouldn’t have any idea what happened. Everything is getting back to normal.”

That is just the way he wants it.

PRICE WINS NCAA POSTGRADUATE SCHOLARSHIP

The fourth Tiger in five years has been awarded the esteemed NCAA postgraduate scholarship. **Alex T. Price**, a senior Venable Scholar and football player is one of only 87 male athletes from across the country to achieve this distinction each year. Each scholarship honoree receives \$7,500 to pursue graduate study. Other recent NCAA postgraduate scholarship winners from Hampden-Sydney are **Drew Smith '08** (football), **Brett Chonko '10** (soccer), and **William Moss '10** (tennis).

Price began his senior year with a 3.81 grade-point average with a double major in physics and applied math-

ematics and a minor in national security and military leadership. He was repeatedly named Academic All-ODAC and is a member of Chi Beta Phi (sciences) and Pi Mu Epsilon (mathematics). Price was named the Most Outstanding Sophomore in Mathematics in 2011 and the Most Outstanding Junior in 2012. This year he was also awarded the President’s Award for Academic Excellence in Natural Sciences and Mathematics. He has been inducted into the national honor societies Omicron Delta Kappa (leadership) and Phi Beta Kappa (scholarship).

“Alex is the ideal student,” says his academic advisor, Dr. Hugh Thurman, associate professor of physics. “He is self-motivated and persistent in achieving his goals.” Price has been accepted into the graduate program for medical physics at Duke University.

On the football field, Price, a linebacker, had a breakout season as a junior, tallying 78 tackles, 5.5 for loss, one interception, one fumble recovery, and half-a-sack for the 2011 ODAC Champions. As a senior, Alex was third on the team with 61 tackles. He’s notched 4.5 tackles-for-loss, four pass break ups, and 0.5 sacks.

According to Tiger’s Head Football Coach Marty Favret, “Alex Price is what you look for when you recruit a student-athlete. Not only a terrific football player but also a campus leader and clearly a top-rate scholar.”

Alex was a 2012 William V. Campbell Trophy semi-finalist and was a 2012 Capital One Academic All-District Football selection.



Alex Price '13

Sports News

DAVIS YAKE '08, SPORTS INFORMATION DIRECTOR

FOR TIGER SCHEDULES AND THE LATEST NEWS, VISIT WWW.HSCATHLETICS.COM

Tiger Hoops Outstanding Season Goes to NCAA Tournament

SCOTT HARRIS, ASSISTANT SPORTS INFORMATION DIRECTOR

Tiger Basketball was back in rampant fashion for the 2012-13 season. H-SC finished the year with a 23-5 record and a 14-2 mark in the ODAC, advanced to the ODAC Tournament Semi-Finals, and earned an at-large bid to the NCAA Tournament with the opportunity to host a first-round game. While the Tigers lost 80-78 to Cabrini in the Tournament's first round, the season should

be defined as nothing short of successful.

The NCAA Tournament appearance was the first since 2007. This was the first 20-win season—and is the most in a season—since the Tigers went 25-5 in 2003-04. H-SC also held strong at home yet again, ending the year with a 12-2 record in Fleet Gymnasium. H-SC has lost two or fewer games at home each of the last three seasons.

This year's squad had numerous highlights. The year got started off on a high note when Hampden-Sydney defeated NCAA Division II school St. Augustine's 70-62 in an exhibition. St. Augustine's ended their year with a 16-12 record and advanced to their conference tournament



Three time All-ODAC forward Harrison George '13.

quarterfinals.

H-SC went 7-1 in non-conference competition, including a win on the road at NCAA Tournament participant Wesley College. The Tigers also defeated both Huntingdon and Johns Hopkins to win the Bojangles Holiday Challenge.

The ODAC proved to be a battle game-in and game-out yet again this year with four teams representing the conference in the NCAA Tournament. The Tigers beat Randolph on the road 79-63, swept both regular season meetings against Randolph-Macon, and fell by one point to Virginia Wesleyan to end the regular season with a 4-1 mark against NCAA Tournament teams.

The Tigers finished the year near the top of Division III in several statistical rankings. H-SC was second nationally in scoring margin (+18.6), sixth in assists per game (17.5), and eighth in field goal percentage (49.7%).

Senior **Harrison George** earned First-Team All-ODAC for the third consecutive season. He also was named a Second-Team All-Region player by *D3hoops.com*, his third straight season on the All-Region Team. Additionally, the National Association of Basketball Coaches (NABC) tabbed him as a Second-Team All-District performer. George concludes his outstanding four-year career as the school's fifth all-time leading scorer with 1,793 career points. He also ranks sixth in school history for career steals and career blocked shots.

Junior **Khobi Williamson** also garnered First-Team All-ODAC honors. Williamson led the ODAC in field goal percentage at 65.8%, a mark good enough to place him third in Division III. In ODAC-only games, he was the top free throw shooter in the conference at 87.5%, placed fourth in points per game at 16.1, and also ranked sixth in rebounds per game at 7.7.

Swim Season Review

MATTHEW A. JONES '14

The new men's swimming program finished its inaugural season with a solid win against Greensboro College and Randolph-Macon College. The Men's Invitational meet was hosted at the Greensboro Athletic Center by the Old Dominion Athletic Conference in conjunction with the

Conference Women's Swimming Championship. The ODAC does not recognize men's swimming because there are not enough conference schools with an eligible program. As Hampden-Sydney's program continues, it will seek out a conference.

Throughout the year, H-SC co-hosted meets with Hollins University and Sweet Briar College, which allowed the single-sex programs to compete in dual meets. In their first full intercollegiate season, the Tigers swam to victories against Greensboro, Gallaudet, Davis & Elkins, and a first-place finish at the above mentioned ODAC Men's Invitational.

The Tigers were led by their Senior Captain **Ke Shang** who holds individual program records in the 100-yard backstroke (1:01.77), 100-yard butterfly (1:00.35), 200-yard butterfly (2:25.98), 200-yard IM (2:14.89), and 400-yard IM (4:55.35). The program will graduate two seniors in May, Shang and **John Bishop**. Both swimmers were founding members of the team and served as captains this year. The future of the program looks very promising with a class of 13 freshmen led by **Andy Snow**, **Alton Brieske**, **Trevor Hartwell**, and **Ford Scott**, who set individual records in their rookie seasons.

The swim team hosted U.S. Gold Medalist Jeff Rouse on December 14. Rouse won three gold medals and a silver medal at the 1992 and 1996 Olympic Games, setting world records in the backstroke, and is a member of the International Swimming Hall of Fame. Rouse spoke with the team sharing his Olympic experience and offering advice on succeeding in the pool, as well as in life.

During the winter break, Leggett Pool underwent extensive renovations to improve the facilities; these will allow Hampden-Sydney to host official meets next season. The improvements included a record board, an electronic scoreboard and timing system, starting blocks, new lap lanes, and repairs and improvements to the pool deck and observation deck.

Since Hampden-Sydney added swimming as the ninth NCAA Division III sport on October 28, 2011, the swim team has expanded from 14 to 20 swimmers. The H-SC swimming program is already a highly competitive program in the region.

Founders' weekend

MARK MEITZ '95, DIRECTOR OF ALUMNI RELATIONS



Josh Simpson '09, Peter Squire '10, Hillary Parsons, Hatcher Crenshaw '11, Meagan Roach, William Moss '10, Drew Kennedy '02, and John Simmons 10.

The annual Founders Weekend was held at Richmond's Jefferson Hotel in March. The highlight of the weekend was Saturday night's dinner, which included a conversation about the role of arts and creativity at the College. Earlier in the day, participants had their choice of activities, including golf at The Country Club of Virginia, a tour of Richmond locations used in Steven Spielberg's film *Lincoln*, and a tour of the Virginia Museum of Fine Arts. Young Founders got in on the act too, hosting an event on Friday night. For information about becoming a member of The Society of Founders, call (800) 865-1776.



LEFT: *President Chris Howard (at right) led a panel discussion on "Art and the Hampden-Sydney Man" with (from left) Randy Ashton '01, Drew Kennedy '02, Chris Mize '89, and Adam Stockton '99.*
RIGHT: *Kerr Ramsay '03 (above) and Josh Simpson '09 were awarded the Gammon Medallion.*





ABOVE: *Beale Pope '03 and Theckla Pope with Spencer Conover '10.*

RIGHT: *Randy Ashton '01, founder of Collard Greens, shows off his products to Raleigh Cooper '07 and Siobhan Cleary.*



Will Shumadine '94, Vanessa Hampton, Andrew Hampton '99, Michael Holland '91, Brooke Holland, and Lisa Shumadine.



Ed Shield '63 and Stuart Johnson '63.



Dean of Admissions Anita Garland and Christopher Lindsay '06.

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Hugh Edmunds '64 and Lucy Edmunds.

Rhetoric Proficiency Exam Toast

The Rhetoric Proficiency Exam has become a rite of passage for every Hampden-Sydney student since its establishment over 30 years ago. That means two-thirds of our living alumni have taken this exam—an exam students are required to pass before graduating from the College. The importance of passing this exam has doubtlessly led to many sleepless nights for young men on The Hill. However, the rhetorical skills developed by our students have time and again proven valuable in an array of careers.

About 10 years ago, The Hampden-Sydney Club of Atlanta began gathering to celebrate

these skills, and to encourage current students preparing for the exam. This year, in an act of solidarity, Hampden-Sydney alumni gathered in more than 30 locations around the world, to toast and celebrate the occasion of the Rhetoric Proficiency Exam, and the success of their fellow Tigers. Hampden-Sydney alumni gatherings took place in homes, restaurants, bars, clubs, and even the Tiger Inn.

We look forward to having more and more Rhetoric Proficiency Exam toasts and believe that whenever two or more alumni are gathered there is an opportunity to celebrate our *alma mater*.



Baltimore, MD



Birmingham, AL



Charleston, SC



Charlotte, NC



Charlottesville, VA



Chicago, IL



Columbia, SC



Dallas, TX



Denver, CO



Greenville, SC



Hampden-Sydney, VA



Houston, TX



India



London



Lynchburg, VA



Nashville, TN



New York, NY



Hampton Roads Peninsula, VA



Petersburg, VA



Raleigh, NC



Richmond, VA



Roanoke, VA



San Francisco, CA



Virginia Beach, VA



Washington, DC

Class Notes

INFORMATION RECEIVED BEFORE FEBRUARY 1, 2013

Send items for Class Notes to classnotes@hsc.edu.
For searchable alumni news, posted as it arrives, visit
www.hsc.edu/Constituents/Alumni.html

1950

The Rev. V. NEIL WYRICK of Miami, Florida, is a columnist for *go60.us*, a website featuring news, advice, and humor for older Americans.

1958

Col. HERBERT C. SEAY, USMC (Ret.) was the keynote speaker at the dedication of the memorial monument for Lunenburg County Veterans in Victoria. Col. Seay spent 31 years in the Marine Corps commanding the Ninth Marine Infantry Regiment and three Marine amphibious units. He lives in Triangle.

1959

RONALD W. DAVIS directed the 13th annual Advent III Service of Worship and Music by the chancel choir of Richmond's Ginter Park United Methodist Church. Mr. Davis has been the church's organist and minister of music for more than 13 years. The music included works by Arcangelo Corelli, Johann Hasse, Dietrich Buxtehude, Paul Manz and several Advent hymns. The ensemble was accompanied by a consort of strings, harpsichord, and organ.

1965

Dr. SAMUEL B. "SANDY" McLAUGHLIN, a scientist emeritus from the Oak Ridge National Laboratory, Environmental Sciences Division, is coauthor of "Interactive influences of ozone and climate on streamflow of forested watersheds," a report appearing in the journal *Global Climate Change Biology*.

1970

DAVID S. MERCER, a principal with MercerTrigiani law firm in Alexandria, received the 2012 Caron Legal Professional Award from the Caron Foundation for his contributions in combating chemical dependence in the legal profession.

1971

W. EUGENE HAYES, a certified insurance counselor of Bankers Insurance/Carter Bank & Trust, has been honored by the Society of Certified Insurance Counselors for his 30 years of participation in advanced education.

1972

ALPHONSO V. O'NEIL-WHITE, president and CEO of Healthnow New York, Inc., has been elected chairman of the Blue Cross and Blue Shield Association's Board of Directors.



1976

JOHN MIDDLETON has been named president and chief operating officer of Tabb, Brockenbrough & Ragland, an insurance broker and employee benefit consultancy.

W. C. SPROUSE, JR., has been named to the Prince Edward Academy/Fuqua School Athletic Hall of Fame. As a high school student, he earned varsity letters in football, basketball, and golf. He is owner and president of Cumberland Building Supply.

1977

CARL L. FLETCHER has been elected partner with Bowles Rice LLP in Charleston, West Virginia. He earned his law degree from West Virginia University.

1981

WARREN M. THOMPSON, president and chairman of Thompson Hospitality, was the Distinguished Visiting Professor at Marymount University's School of Business Administration in November 2012.

1983

Dr. RALPH D. HELLAMS, JR., has been named medical director

at Envoy at the Meadows. He is a physician with The Family Practice of Manakin-Sabot.

1984

DAVID A. ARIAS is president of Swimways, a provider of recreational water products, sporting goods, and outdoor furniture. Swimways was named "One of the Best Places to Work" by *Virginia Business* magazine.

1985

H. TODD FLEMMING has been elected chairman of the Business Industry Political Action Committee Board of Directors. Mr. Flemming is president and CEO of Infrasafe, the parent corporation of Advantor Systems and Veristream. He is a Trustee of Hampden-Sydney College.

1986

The Rev. Dr. K. DREW BAKER is a pediatrician with Piedmont Access to Health Services and the associate rector for congregational development at Epiphany Episcopal, both in Danville. He was featured in an article in the *Danville Register and Bee*.

Dr. T. CHRIS CARNES has been promoted to chief scientist at Covidien Corporation, the world's ninth largest medical device company. He lives in Gainesville, Florida, with his wife Dr. Elizabeth Babcock and their three teenage children, Joshua, Kenny, and Maggie.

MAURICE A. JONES was



the recipient of the 2012 Medical Diplomat Award given by Physician for Peace. He is the deputy secretary of the U.S. Department of Housing and Urban Development. In May 2012, Mr. Jones was the commencement speaker at Virginia Wesleyan College.



As Woodberry Forest School dedicated its new Manning Family Science Building, three Hampden-Sydney alumni were honored. The vestibule was named for Ty Tysinger '66 (at left with his wife Dottie), a former Woodberry teacher, coach, and member of the development staff. Members of Woodberry's class of 1961 honored Jack Glascock '49 and Sam McLaughlin '34, both former chairs of Woodberry's science department, by naming chemistry classrooms for them.

W. JAMES YOUNG has been appointed to the Prince William County Bi-partisan Election Process Task Force as representative for the Prince William Human Rights Commission and was unanimously elected its chairman at its first meeting. The Commission is tasked with investigating the causes of long lines on Election Day 2012 and with making recommendations for possible solutions to the Prince William County Board of Supervisors.

1987

ROBERT K. CITRONE presented "Around the World with Emerging Markets" for the Darien Community Association Academic Lecture Series. He is a former Trustee of Hampden-Sydney College and the owner of Discovery Capital Management.

1988

KEVIN E. MARTINGAYLE has been voted the president-elect of the Virginia State Bar, which governs 29,000 licensed attorneys. He earned his law degree from the University of Virginia in 1991 and is a founding partner of the Virginia Beach law firm Bischoff Martingayle. His term as president-elect begins in June 2013. He will become the Bar president the following year.

1990

DAVID P. BROWN is a tax accountant with Baldwin & Associates, LLC, in Mt. Pleasant, South Carolina.

1996

JASON M. FERGUSON, director of admissions at Hampden-Sydney College, has been elected president of the Virginia Association of College Registrars and Admissions Officers (See *Advanced Studies*).

1998

WILLIAM C. "CHRIS"



KUROWSKI has been selected to serve as a Civilian Fellow to the inaugural Chief of Staff

of the Army's Strategic Studies Group (CSA-SSG). The SSG is an inter-disciplinary team established to advise the Chief of Staff of the Army on the direction of the U.S. Army in 2030.

JOHN A. NEAL is president of John Neal Homes, a development and custom home building company based in Lakewood Ranch, Florida.

2000

NATHAN J. "NATE" DAPORE, president and CEO of PeopleMatter, was featured in the *Charleston Digital Corridor* article "The Captain of Silicon Harbor."

2001

Dr. KRISTIAN M. HARGADON, Elliott Assistant Professor of Biology at Hampden-Sydney College, has been selected to serve as guest associate editor of the peer-reviewed journal *Frontiers in Tumor Immunity*. He is organizing a special journal issue dedicated to tumor/dendritic cell interactions.

JAMES C. SAMANS has been appointed a cyberspace operations officer in the U.S. Air Force Reserve and assigned to support a unit in South Korea.

2002

KEMPER M. BEASLEY III is an attorney with Lawson & Beasley in Appomattox. He is a 2012 graduate of Liberty University School of Law.

DEMAS E. BOUDREAUX has been appointed to the Board of Directors for Virginia21, an organization that engages young people in the political process by providing information, directing advocacy, and coordinating political action on a non-partisan agenda that includes higher educa-



James E. Blackburn, Jr. '05 during a "cast and blast" near his home in Wyoming.

tion, economic development, and good government (*See Advanced Studies*).

J. SHANE NEWCOMBE has been elected governor of the Virginia Society of the Order of the Founders and Patriots of America, whose members can trace their ancestry back to the first colonists and who have forefathers who served in the American Revolution.

2003

CHRISTOPHER S. SCOTT, head varsity football coach at Ocean Lakes High School in Virginia Beach, led his team to the Group AAA, Division 6 Championship game on December 8, 2012. Scott is a football alumnus of Ocean Lakes and was a three-time All-American at Hampden-Sydney.

MICHAEL W. SERVER has been promoted to major in the U.S. Army. After serving two tours in Iraq as a Black Hawk helicopter pilot, he is assigned to Fort Irwin, California (*See Advanced Studies*).

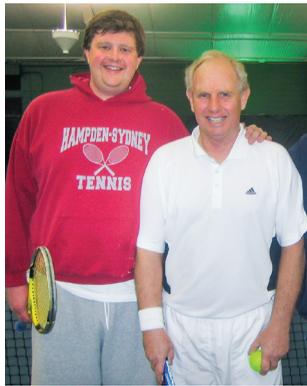
2005

JAMES E. BLACKBURN, JR., is a pharmacist at Stone Drug in Jackson, Wyoming. During the summer months, he also guides fly-fishing trips in the area.

KENNETH W. BRADLEY is serving a six-month detail to the Department of Veterans Affairs, Corporate Senior Executive Office,

working on performance and talent management, as part of the President's Management Council Interagency Rotation Program. Mr. Bradley's home agency is the Department of Homeland Security, Office of Emergency Communications.

2006



PATRICK M. GEE '06 and **KEVIN L. BEALE '80** won the Country Club of Virginia 2013 Member-Guest Tennis Championship, Open Division - A Flight. Mr. Gee is an associate broker with Virginia Realty & Relocation.

2007

NEAL EIKE works at E.T. Gresham Company, Inc., handling commercial construction project management and estimation

alongside **William Gresham, Jr. '08** (*See Advanced Studies*).

MICHAEL A. FRANKS has been promoted to assistant vice president commercial loan officer at TowneBank in Williamsburg. He was also accepted into the Executive MBA Program at The College of William & Mary's Mason School of Business.

BERKELEY C. LEONARD, senior assistant dean of admissions at Hampden-Sydney College, has been elected treasurer of the executive committee of the Virginia Association of College Registrars and Admissions Officers.

JUSTIN P. WISZ is the co-founder of Vestorly, an online community that helps people find investment advisors through people they already know and trust.

2008

WILLIAM A. GRESHAM, JR., works with Neal Eike '07 at E.T. Gresham Company, a contracting, crane, and rigging company in Norfolk, Virginia (*See Advanced Studies and Weddings*).

PRICE GUTSHALL has joined Downtown Roanoke, Inc., as economic development specialist.

GARRETT D. TREGO won first place in the 2012 Stephen E. Herrmann Environmental Law Writing Contest, sponsored by the American College of Environmental Lawyers. He won for his article "We Didn't Start the Fire ... and We Won't Pay to Stop It: Financing Wildfire Management in America's Wildland-Urban Interface," which was published in 2012 in the *William & Mary Environmental Law and Policy Review*. Mr. Trego is a graduate of William & Mary Law School and works as an associate in the commercial litigation group at Drinker Biddle & Reath in Philadelphia (*See Advanced Studies*).

CORRECTION:

In the December 2012 issue Matthew Philips was indicated as a member of the class of 2007. He graduated in 2001.

Advanced Studies

1996

JASON M. FERGUSON earned his master's of science in education with a concentration in community and college counseling from Longwood University.

2002

DEMAS E. BOUDREAUX graduated from the Political Leaders Program of the Sorenson Institute for Political Leadership at the University of Virginia. The program focuses on public policy, campaign and advocacy skills, and ethics in public service.

2003

MICHAEL W. SERVER will be attending the Naval War College in Rhode Island.

2007

NEAL EIKE is pursuing an MBA at The College of William & Mary's Mason School of Business.

2008

WILLIAM A. GRESHAM, JR., is pursuing an MBA at Old Dominion University.

GARRETT D. TREGO graduated from William & Mary Law School in May 2012. He has been admitted to the Pennsylvania bar and practices as an associate in the commercial litigation group at Drinker Biddle & Reath in Philadelphia.

2009

JAMES "J.C." MILLER has graduated from the Cumberland School of Law at Samford University in Birmingham, Alabama. He has passed the Alabama bar and works at the law firm Carr Allison in Daphne, Alabama.



At the wedding of Jason Bryant '06 and Noelle Cardone on March 30, 2012.

Weddings

1985

WILLIAM LOUIS "TOBY" USNIK, JR., and **HARLAN RAY BRATCHER** were married on December 10, 2012, in New York City. Mr. Bratcher is president and chief executive of Armani Exchange, a sportswear line of Giorgio Armani. Mr. Usnik has master's degrees from the University of Pennsylvania and Columbia University. He is the head of corporate communications and chief sustainability officer at Christie's, an international auction and private sales company.

1999

JASON M. BRYANT and **NOELLE L. CARDONE** were married on March 30, 2012, in Palm Harbor, Florida. In attendance was **Matt Gunn '00**. The bride is a graduate of the Florida State University's Business School. The groom is vice president of Atlantic Specialty Lines of Florida. They live in Clearwater, Florida.

2006

JOHN GOODWIN BAKER and **KATHLEEN ELIZABETH CARTER** were married on October 20, 2012 in Raleigh, North Carolina. Among the wedding

party were **Russell D. Brown '06**, **John W. Eppler '06**, **John B. Cates, Jr. '06**, **Charles P. Gilchrist IV '06**, **William S. Guza '06**, **Ryan F. Shilling '86**, **Scott W. Copeland '06**, and **Paul A. Recordon '06**. The bride is a graduate of North Carolina State University with a J.D. from the University of Mississippi School of Law. She is the director of government affairs for Retail Alliance. The groom also has a J.D. from the University of Mississippi School of Law. He is an associate with the firm Fraim & Fiorella, P.C. They live in Norfolk.

2007

THOMAS PATRICK DOHENY and **DANIELLE HILLWIG** were married on August 18, 2012, in Butler, Pennsylvania. The bride is a graduate of Thiel College and works as a legislative assistant to Congresswoman Sandy Adams. The groom is a press secretary for Congresswoman Renee Ellmers. They live in Washington, DC.

GRAY ELLIS PENDLETON and **CAROLINE SINNES GEIGER** were married on September 22, 2012 in Raleigh, North Carolina. The bride is a graduate of Elon University and works as a credit analyst with Bank of America/Merrill Lynch. The groom is an employee benefits consultant and insurance broker at Pendleton Financial. They live in Raleigh.

Sekou Kaalund '97, Investment Banker

In his *Annals of Imperial Rome*, Tacitus tells of how the emperor injected a large amount of money into banks and dropped interest rates to zero for three years, so when **Sekou Kaalund '97** heard of the federal government's proposal to bail out banks, he had heard it all before. Kaalund, a managing director for the Institutional Asset Servicing business within JP Morgan's Corporate and Investment Bank, was a classics major at Hampden-Sydney and puts his liberal arts education to use more often than you might think.

Kaalund says, "Rome had its own TARP plan around 66 AD in which the government intervened to protect banks exposed to a real estate bubble similar to ours. That happened 2,000 years ago. Classics taught me to think, to be cultured, and to draw on these lessons from history that become relevant in modern times. In finance, we may have developed very complex instruments; however, the core concepts have been around for a long time. For example, people talk about derivatives; well, Thales of Miletus, the ancient Greek philosopher, created derivatives."

Of course, you cannot rise through the ranks of a major financial company—or even a small one—without some understanding of the business. However, Kaalund says you need to know more than just

the business.

"The reality is 'yes;' you do need practical accounting, economics, and finance, because you do need to understand concepts. But I have a unique advantage because of my Hampden-Sydney education. I can bring a different perspective to the table; in this case, I offered that 'we may be in a crisis right now, but this is not the first time this has happened.'"

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SEKOU KAALUND '97
Investment Banker

In addition to classics, Kaalund also majored in Spanish at Hampden-Sydney. He then followed with a master's degree in public policy from Duke University. His career started with a position at the Federal Reserve Bank before moving on to Citigroup and now JP Morgan.

In his work at JP Morgan, Kaalund works with corporations as well as public pensions and educational institutions.

"My public policy background serves me well when I'm dealing with these kinds of organizations. I have a good understanding of the goals they want to achieve and their institutional structures."

Another benefit to a liberal arts education, a Hampden-Sydney College education in particular, is understanding the value of a well-rounded life. When Kaalund is not spending time with his family or working at JP Morgan, he is active with a number of civic organizations and foundations.

"I realized that I could still make a difference in the public debate in areas important to me by having access through institutional boards and by having the personal resources to make a difference, as well."

He stays active in the community by serving on the board of the New York City Parks Foundation. "That is purely public policy, making sure the New York City residents are getting what they need from the parks. There is so much I can do with my passion for making a difference in the lives of others as a result of having achieved some success in the corporate arena."

But managing a life in high finance, a family, and public service is a complex balancing act. While Kaalund says he does not have the perfect solution, he admits that he did his best to "front load" the sacrifices in his life.

"Early in my career, I did my best to advance as quickly as I could so that now—

although I still work hard—I can depend on my team and I can often make it home early to be with my children. I have worked 100-plus hours a week. I have worked seven days a week. I was incredibly fortunate to have support from people along the way, especially my wife, so that I could capitalize on opportunities to reach career milestones early. My faith and spiritual life have also been a critical element of my success, especially given that the further up the ladder you move, the higher the stakes become. But despite the higher demands, you can achieve greater flexibility and balance, if you hire the right people and have the right strategy; I strongly encourage people to develop that balance.

At times, you may be more successful in some aspects than others, as there are certain days that the family aspect is great, but the work is difficult; or work is going well, but you're not focused on your physical health and it is not where it should be. Occasionally, you may be out of balance, but it is important to recognize that unintended consequences arise from being extremely out of balance."

Kaalund and his wife Jennifer love to travel. They agreed early in their relationship to make traveling a priority and together they have seen much of the world. Now they enjoy sharing their love of travel with their two young children.

"It's great that my kids are exposed to the rest of the world. When I am with my family, it's very important that I am emotionally present for

them. The biggest thing is that when I am on vacation, I am focused on my family and that we are really enjoying our time together."

Not only does this allow Kaalund and his wife to enjoy new and exciting places, it also gives them a chance, as parents, to expose their children to diverse cultures and life experiences. As a young family in one of the most affluent parts of the country, Kaalund

as well as to those around him, and people are noticing.

"Many organizations value well-rounded people. If your life is just about your job, then that is an empty life. People in quality organizations recognize that life is not narrowly focused about making money. They reward and encourage folks who use their talents to have a positive impact on their communities. Also, when people see me being a leader



wants his children to remain grounded. When Hurricane Sandy ravaged communities just a short drive from their home, they all remembered just how fortunate they are and how important it is to help others in need.

Kaalund's personal commitment to Hampden-Sydney's institutional mission of creating good men and good citizens has proven beneficial to himself

at work and making a difference in my community, it sets the right tone for our business. Strong organizations and the leaders at those organizations value people who contribute across the board, not just at work."

By valuing his community and his family, Kaalund has made himself an invaluable employee.



At the wedding of William Gresham '08 and Laura Crisler on October 20, 2012.

2008

WILLIAM ALBERT GRESHAM, JR., and **LAURA ELLENE CRISLER** were married on October 20, 2012, in Birmingham, Alabama. **Clay McCoy '08** and **Phil Hage '08** served as groomsmen. In attendance were **Justin Parrish '07**, **John McLamb '08**, **Mark Ransone '07**, and **Neal Eike '07**. The bride is a graduate of Auburn University and University of Memphis, with a master's degree in speech pathology; she works at the Children's Hospital of the King's Daughters. The groom works for the family company, E.T. Gresham Company, a general contracting, crane, and rigging company in Norfolk, where they live.

2010

STUART THOMAS BARNHART and **LINDSAY ELIZABETH CASSELS** were married on July 28, 2012, at The Homestead in Hot Springs. The bride is a graduate of Washington & Lee University and works at Dickinson Williams and Company. The groom is a financial analyst at Union First Market Bank. They live in Richmond.

MATTHEW THOMAS COMPTON and **LISA CHRISTINE GRUBICH** were married on October 13, 2012, at Fort Bragg, North Carolina. Groomsmen included **Christian Caiazzo '10**, **Ryan Haywood '10**, **John Andrew Steward '11**, **Wilton Sample III '11**. The groom's brother **Seth Ingram Compton '11**, was the best man. Also in attendance were **Rhorie**

Kerr '10, **Joe Stiles '10**, **Dylan Colligan '10**, **Joe Grew '10**, **Tom Spencer '10**, **Scott Jefferson '10**, **Mark Castrovinci '09**, **Ben Harris '09**, **McLean Bean '09**, **Mike Patterson '09**, and **Jon Jump '14**. The bride is a graduate of UNC-Charlotte and an outside sales manager. The groom is the Pamlico Sea Base Director for the Boy Scouts of America. They live in Washington, North Carolina.

Births

1991

To **ROBERT** and **GINGER LEMERT**, a daughter, **McKenna Lemert**, on July 21, 2012. They live in Celebration, Florida.

To **JOHN F. WARE III** and **SHANNON WARE**, a daughter, **Georgianne Catesby Ware**, on October 3, 2012. They live in Baltimore.

2002

To **MATT** and **NATALIE BROCK**, a daughter, **Mila Cappa Brock**, on September 15, 2012.

To **BART** and **CASSIE HUSKEY**, a son, **Wesley Eugene Huskey**, on January 7, 2012. He is the grandson of **Shirley Huskey**, a secretary in the Office of Student Affairs.

To **Dr. BARRETT W. R. PETERS** and **MARY KATHERINE T. PETERS**, a daughter, **Truitt Dunaway West Peters**, on August 9, 2012. Truitt joins her brother **Lochlan** at their home in Richmond.

2003

To **ALEXANDER** and **ANNE SCHAAF**, a daughter, **Louise Carter SchAAF**, on October 23, 2012.

2004

To **CHRIS** and **AMY SCHAAF**, a son, **Christopher Broderick "Brody" SchAAF**, on September 5, 2012. He joins his brother **Landon** at their home in Charlotte, North Carolina.

2007

To **RYAN** and **HAYLEIGH ALEXANDER**, a daughter, **Kennedy Rose Alexander**, on September 20, 2012. She joins her sister **Madison Rusty**.

Deaths

1942

STUART RANDOLPH VIRTS of Silver Spring, Maryland, died on February 5, 2012. He was a retired manager with Metropolitan Life Insurance Company.

Dr. WALTER HERBERT COBBS, JR., of Salem died on January 15, 2013. He earned his Ph.D. in chemistry from Duke University and was a veteran of World War II. He contributed to the field of applied polymer research and directed research at Nordson Corp. He also served as adjunct faculty in the graduate school of chemistry at Virginia Tech.

1944

Dr. WALLACE CLAY NUNLEY, SR., of Clifton Forge died on January 16, 2013. He was a graduate of the University of Virginia medical school and worked as a family practitioner for 41 years. He served on many boards, was very active in his community, and was past president of the medical staff of the Alleghany Regional Hospital. He established the Wallace C. Nunley Scholarship with his son, Dr. Wallace C. Nunley, Jr. '69.

WILLIAM B. BLAMIRE of Sarasota, Florida, died on May 26, 2012. He was a veteran of World War II and worked for C&P Telephone for 37 years.

ROBERT S. MISTLE of Floyd died on September 22, 2011. He played professional baseball for 10 years and earned a master's degree from Central State University in Oklahoma. He coached football and taught school for 34 years; he was a founding member of Fellowship of Christian Athletes.

1945

ALVIN MACORKLE III of Charleston, West Virginia, died on January 16, 2011. He was the owner and operator of Alvin McCorkle & Son Residential Contractors. He was a veteran of World War II, serving as a fighter pilot in Europe, earning two Purple Hearts and a Distinguished Flying Cross. He was a charter member of the West Virginia Skeet Shooting Hall of Fame.

WILLIAM BERNARD LAMBERT of Grifton, North Carolina, died on July 29, 2012. He was retired engineer from DuPont and a World War II veteran of the U.S. Navy. In retirement, he volunteered regularly as a patient transporter and for his service was recognized by Governor Jim Hunt.

Dr. HARVEY WINFREE



"DOC" GOODE of Kilmarnock died on January 12, 2013. He was a veteran of World War II

and a graduate of the Medical College of Virginia. He was retired after 42 years as a doctor throughout the Northern Neck.

1947

The Hon. DIXON L. FOSTER



of Irvington died on August 31, 2011. He was a graduate of The Marshall-Wythe School of Law and a

World War II veteran of the U.S. Navy. He was a lawyer until he was appointed a Virginia Circuit Court Judge in 1967, a position he held for 21 years. Mr. Foster was the recipient of the William and Mary Alumni Medallion. He is the father of Robert D. Foster '78.

1950

BRAXTON W. DAWSON



of Fredericksburg died on December 31, 2012. He was a graduate of Lynchburg College and a veteran of the

U.S. Army. He was president of Young Motors and retired from Rosner Motors.

1954

Dr. MILLER CAMPBELL

HAWKINS, SR., of Fort Worth, Texas, died on December 20, 2012. He earned a Ph.D. in chemistry from Virginia Polytechnic Institute and worked in the chemical, textile, and environmental industries.

1955

FRANK WISTER WEAVER

of Culpeper died on December 28, 2012. He was an underwriter with AXA-Equitable for 54 years and a deacon of Culpeper Baptist Church.

1956

Dr. LEON MARTIN HARRIS,



JR., of Buchanan died on January 4, 2013. He earned his medical degree from the Medical

College of Virginia and a master's degree from the University of Illinois Medical School. He was a

veteran of the U.S. Navy and served on the faculty of the Psychiatry Department at MCV until 1983 and worked in private practice.

1957

ROBERT GATES TRAYLOR

of Manassas died on November 29, 2012. He was a veteran of the U.S. Army and had a long career with the U.S. Treasury Department. Mr. Traylor was a member of Chi Phi fraternity and an avid supporter of intercollegiate athletics.

1971

JAMES MARCUS GRIGSBY of Richmond died on May 25, 2012. He worked for Virginia Social Services for 35 years and was the director of the office of community services.

1982

DAVID McCLELLAN BRITTIGAN of Lexington died on January 24, 2013. He worked in the media center of Washington and Lee University's Leyburn Library for many years before becoming a police officer with the City of Lexington.

Faculty/Staff

Dr. PAUL ANTHONY



JAGASICH died on December 16, 2012. He taught modern languages from 1973 to 2001 after

emigrating from Hungary through Italy. He translated numerous Eastern European poets for *The Hampden-Sydney Poetry Review* and Jaroslav Seifert's book, *The Casting of Bells*, which won the Nobel Prize for Literature in 1984. Dr. Jagasich was an avid swimmer and in 1988 he swam the 21-mile-wide English Channel. He wrote about his swim in the book, *Two Faces of the English Channel*. He enjoyed music and played the piano and cello. He retired to Sharpsburg, Georgia.

ROBERT C. MURRAY of Arrington died on December 31, 2012. He was CIO and director of computing for Hampden-Sydney College.

Lending a helping hand

At Hampden-Sydney College, we like to talk about making “good men and good citizens,” but here are a couple of guys on their way to being great men.

Scott Keel '02 and Bryan Mangas '06 live on two different continents but they are both committed to the same cause: providing a way for people with physical, intellectual, and developmental disabilities to participate in sporting events.

Years ago, Keel started a non-profit organization in Richmond called Running With Those That Can't. Using adaptive strollers, Keel and his friends pushed disabled athletes in the 2011 Sportsbackers Monument Avenue 10K and the Sportsbackers Half-Marathon. He says, “It took me a few years to talk the people in Richmond into allowing handicapped racers, but they finally did.”

When Keel moved to the Czech Republic, he started a chapter of Running With Those That Can't and now participates in the Prague International Marathon.

Mangas volunteered with Running With Those That Can't in 2011 and he has since begun his own non-profit to continue the good work started in Richmond by Keel. Inclusive Racing, which Mangas started this past year, pushed athletes in the 2012 American Family Fitness Richmond Half-Marathon and Nutzy's Rotary Fun Run before marching in the Richmond Christmas Parade.

Mangas told the *Richmond Times-Dispatch*, “I've been blessed and I know it. I've played and enjoyed sports my entire life. We're just trying to

bring the joy of sports to athletes and their families who otherwise might never experience it. For me, that's what it's all about. I want them to experience what I've experienced.”

Keel says, “I am so happy that Bryan is able to keep the mission alive in Richmond. What he and I do is all about helping the kids.”



PHOTO: CLEMENT BRITT

Bryan Mangas '06 (left) with Inclusive Racing volunteers and the athlete they support.



Scott Keel '02 (right) and the rest of the gang at Running With Those That Can't have a bit of fun to support the cause.

The American Taxpayer Relief Act of 2012 Extended the Special IRA Charitable Rollover Provision

Donors age 70 ½ and older may make tax-free gifts to Hampden-Sydney College. A qualified charitable distribution from your IRA may have several advantages:

- An individual may donate up to a total of \$100,000 in 2013.
- IRA distributions do not count toward the limit on charitable deductions an individual may claim against income taxes.
- Charitable donations can be used to satisfy the required minimum IRA distributions without creating taxable income.
- Your gift will enable Hampden-Sydney College to produce “good men and good citizens” for generations to come.
- Your IRA distribution must be paid directly to Hampden-Sydney College.
- Donors must be 70 ½ and older.

Making gifts from IRA funds that would be subject to federal and estate taxes may be a wise choice for many people.

To learn more, call J. Hugh Haskins '01, Director of Planned Giving, directly at (434) 223-6864, by e-mail hhaskins@hsc.edu, or toll-free at (800) 865-1776. You may also visit our website: hsc.givingplan.net for more information on this provision.

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