



HAMPDEN-SYDNEY COLLEGE

VISUAL IDENTITY SYSTEM

Established: 1776

Mascot Name: Yank the Tiger

Location: Hampden Sydney, VA

Conference: ODAC

Nickname: Tigers

VERBIAGE

Hampden-Sydney College

H-SC

1776

Forming Good Men and Good Citizens

Garnet and Grey

Hampden-Sydney Tigers

Hampden-Sydney [SPORT]

Tiger [SPORT]

Tigers

Roll Tigers

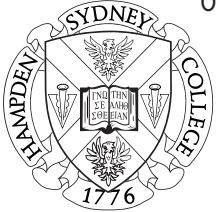
Fonts

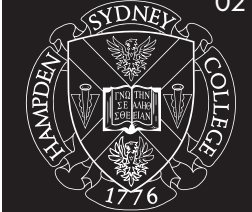
Stempel Schneidler Std

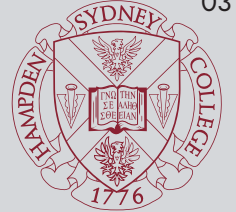
Jost

Red	Cobalt	Golden Glow	Iron Black	Midnight	Garnet	Brass	
PMS 711 C CMYK: 14, 97, 90, 4 HEX: CB2C30	CMYK: 100, 60, 0, 10 HEX: 005DA4	PMS 134 C CMYK: 1, 15, 60, 0 HEX: FCD67E	PMS 427 C CMYK: 0, 0, 0, 17 HEX: D8D9DA	PMS Black 6 CMYK: 77, 68, 63, 78 HEX: 14181C	PMS 202 C 29, 95, 75, 29 HEX: 8A2432	PMS 7503 C CMYK: 34, 35, 68, 4 HEX: AB9767	
Slate Green	Botanical Green	Rock Blue	Smokey Blue	Straw	Bourbon	Requisite Gray	Alabaster
CMYK: 82, 51, 60, 38	CMYK: 59, 24, 72, 4	CMYK: 49, 33, 21, 0	CMYK: 73, 50, 41, 15	CMYK: 14, 25, 49, 0	CMYK: 27, 69, 85, 16	CMYK: 25, 23, 27, 0	CMYK: 2, 2, 3, 0

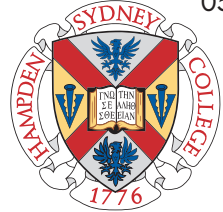
BANNER AND SHIELD

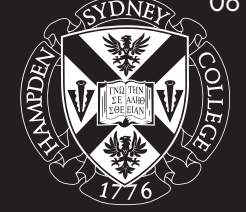
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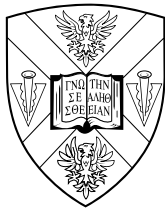
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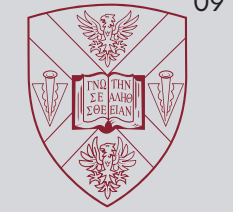
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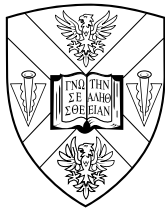
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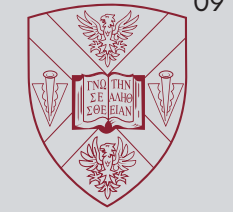
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COAT OF ARMS

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WAX SEAL

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LOCKUPS

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HAMPDEN-SYDNEY COLLEGE

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HAMPDEN-SYDNEY COLLEGE

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HAMPDEN-SYDNEY COLLEGE

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HAMPDEN-SYDNEY COLLEGE

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HAMPDEN-SYDNEY COLLEGE

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HAMPDEN-SYDNEY COLLEGE

COLLEGE WORDMARK

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