

2020–2021

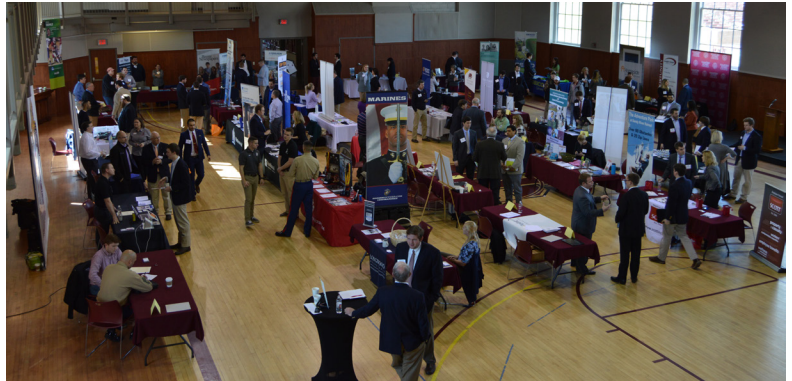
# EMPLOYER PARTNERSHIP PROGRAM

*Increased Visibility · Exclusive Pipeline to Students · Career-Focused Events & Resources*

## What is the value of being an employer partner of H-SC Career Services?

By joining the Employer Partnership Program, your organization can develop a strong brand at Hampden-Sydney College resulting in increased visibility with our highly talented and diverse student population. Our Career Center works with your organization to maximize the impact of campus outreach, visibility, access to students by an exclusive pipeline, and to provide consultation with Career Services staff, university faculty, and administrators.

H-SC Career Services graciously accepts contributions from our valued employers to help support the important programs and services we offer to students. Through the Employer Partner Program, employers can make a significant impact on our career development resources.



HAMPDEN-SYDNEY COLLEGE

**CAREER CENTER**

SPONSORED BY FERGUSON ENTERPRISES

**Brown Student Center · [career@hsc.edu](mailto:career@hsc.edu) · (434) 223-6106**



**HSCCAREERS**



**HSC\_CAREERS**



**HSCCAREERS**

## SILVER LEVEL PARTNERSHIP

- Advanced registration for Career Fairs
- Registration fee waived for Fall or Spring Career Fair (two representatives)
- Prominent promotional table placement at one Career Fair
- Employer partnership advertisement in Career Center
- 1/3 page advertisement in Career Center Newsletter
- Sponsor recognition on Career Center Website (logo and link)
- Sponsor recognition in printed event promotional materials
- Sponsor recognition in electronic event promotions
- Priority access to career services facilities to conduct interviews
- Promotion of jobs/internships on Facebook

**Partnership Cost: \$1,500**

**Partnership Opportunities: 5**

## GOLD LEVEL PARTNERSHIP

- Advanced registration for Career Fairs
- Registration fee waived for both Career Fairs (2 representatives)
- Prominent promotional table placement both Career Fairs
- Employer partnership advertisement in Career Center
- Sponsor recognition on Career Center Website (logo and link)
- Sponsor recognition in printed event promotional materials
- Sponsor recognition in electronic event promotions
- Priority access to career services facilities to conduct interviews
- Half-page advertisement in Career Center Newsletter
- Promotion of Jobs/Internships on Instagram and Facebook
- Employer spotlights in marketing material
- Catered "Tiger-Talk" (information session)
- Instagram and Twitter take-over (one semester)
- Targeted student mass e-mail blasts
- 2 representatives waived in Career Fair registration fees
- Jobs/internships promotion on electronic screens (campus-wide)

**Partnership Cost: \$2,500**

**Partnership Opportunities: 3**

## PLATINUM LEVEL PARTNERSHIP

- Advanced registration for Career Fairs
- Registration fee waived for both Career Fairs (4 representatives)
- Prominent promotional table placement at both Career Fairs
- Employer partnership advertisement in Career Center
- Sponsor recognition on Career Center Website (logo and link)
- Sponsor recognition in printed event promotional materials
- Sponsor recognition in electronic event promotions
- Priority access to career services facilities to conduct interviews
- Advertisement in Career Center Newsletter
- Promotion of job/internship on Twitter, Facebook, and Instagram
- Employer spotlights in all marketing material
- Catered "Tiger-Talk" (information session)
- Instagram and Twitter take-over (two semesters)
- Targeted student mass e-mail blasts
- 4 representatives waived in Career Fair registration fees
- Jobs/internships promotion on electronic screens (campus-wide)
- Complimentary resume book per semester
- Priority access to Career Fest (new event launching Fall 2020)
- Professional headshot and coffee sponsor for Career Fairs
- Priority invitation to participate in speaker events, career panels, and workshops

**Partnership Cost: \$3,200**

**Partnership Opportunities: 2**